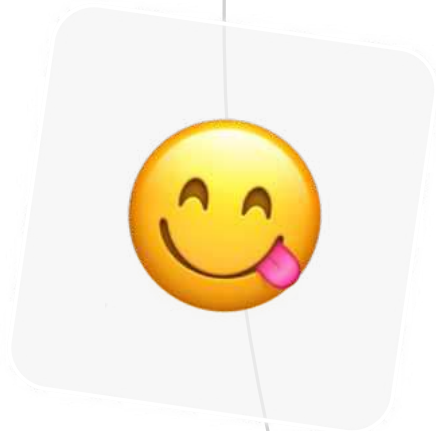
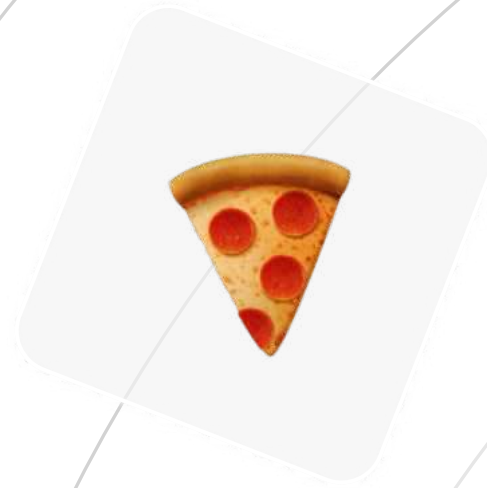




Innovative Solutions & Loyalty Program
for HoReCa Experiences



Fundamental problems we have solved



Wait a long time for the waiter



Rapid obsolescence of paper menus



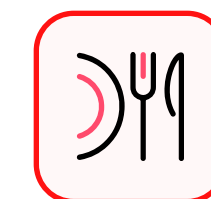
Inability to receive tips with a waiter's card



High marketing costs



Difficulty securing loyalty



No quick link to the hotel's restaurant list and tech staff

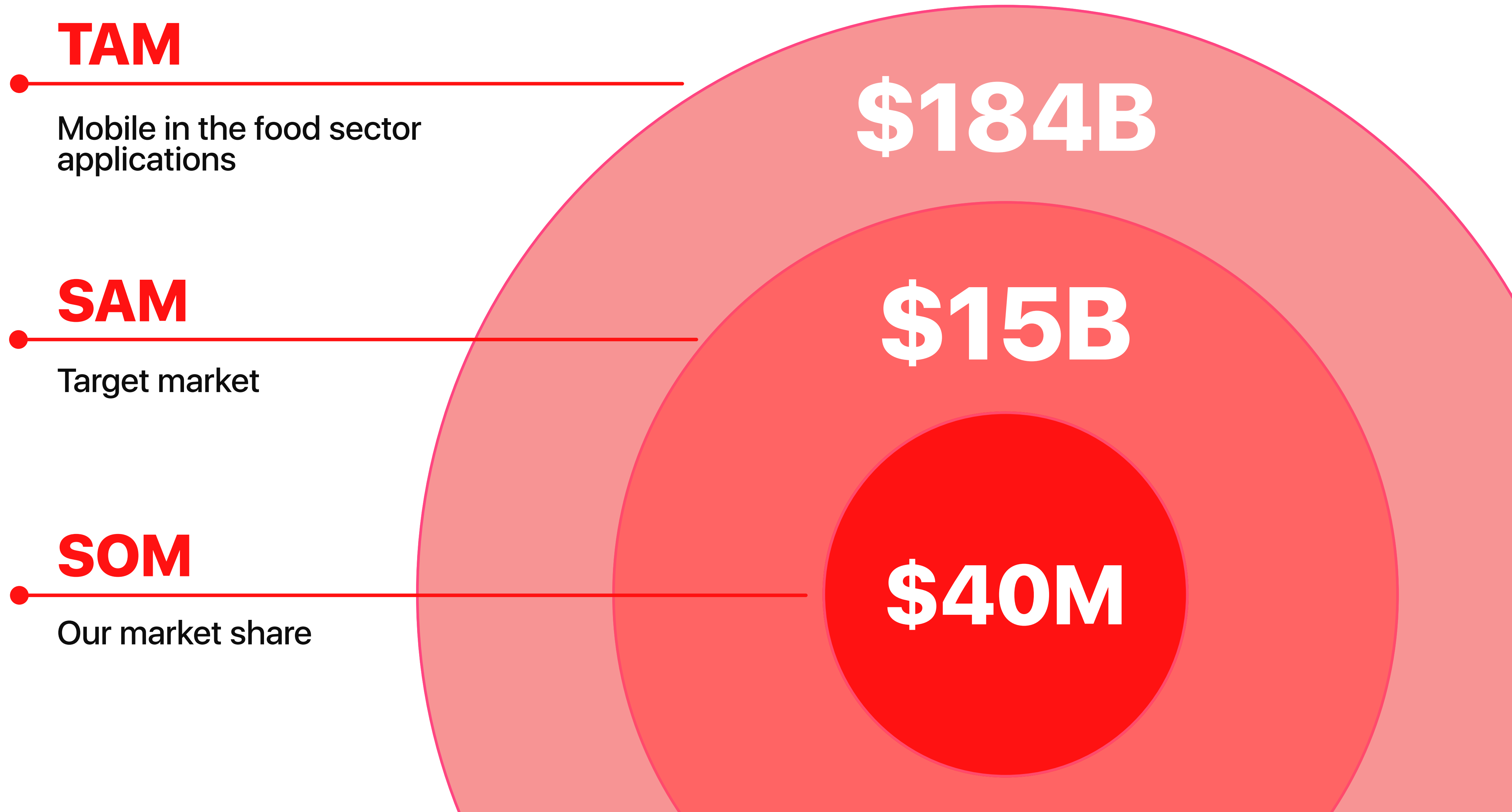


Customers struggle to request needed services



Hotel info on yoga, spa, and massage is hard to find

Market size



TAM

Mobile in the food sector applications

\$184B

SAM

Target market

\$15B

SOM

Our market share

\$40M

Business model, B2B-Saas

(Monthly subscription)



Standart

29 AZN / monthly

319 AZN / annual, 1 month free

- ✓ Unlimited QR Menu
- ✓ Online menu editing

Popular

Pro Plan

49 AZN / monthly

539 AZN / annual, 1 month free

- ✓ Unlimited QR Menu
- ✓ Online menu editing
- ✓ Ask for the bill and call the waiter
- ✓ Placing multiple photos
- ✓ Donation payment

Plus


79 AZN / monthly

769 / annual, 1 month free

- ✓ Unlimited QR Menu
- ✓ Online menu editing
- ✓ Ask for the bill and call the waiter
- ✓ Placing multiple photos
- ✓ Donation payment
- ✓ Adding video
- ✓ Personalized menu offer
- ✓ Order food to the table



Our competitors and advantages

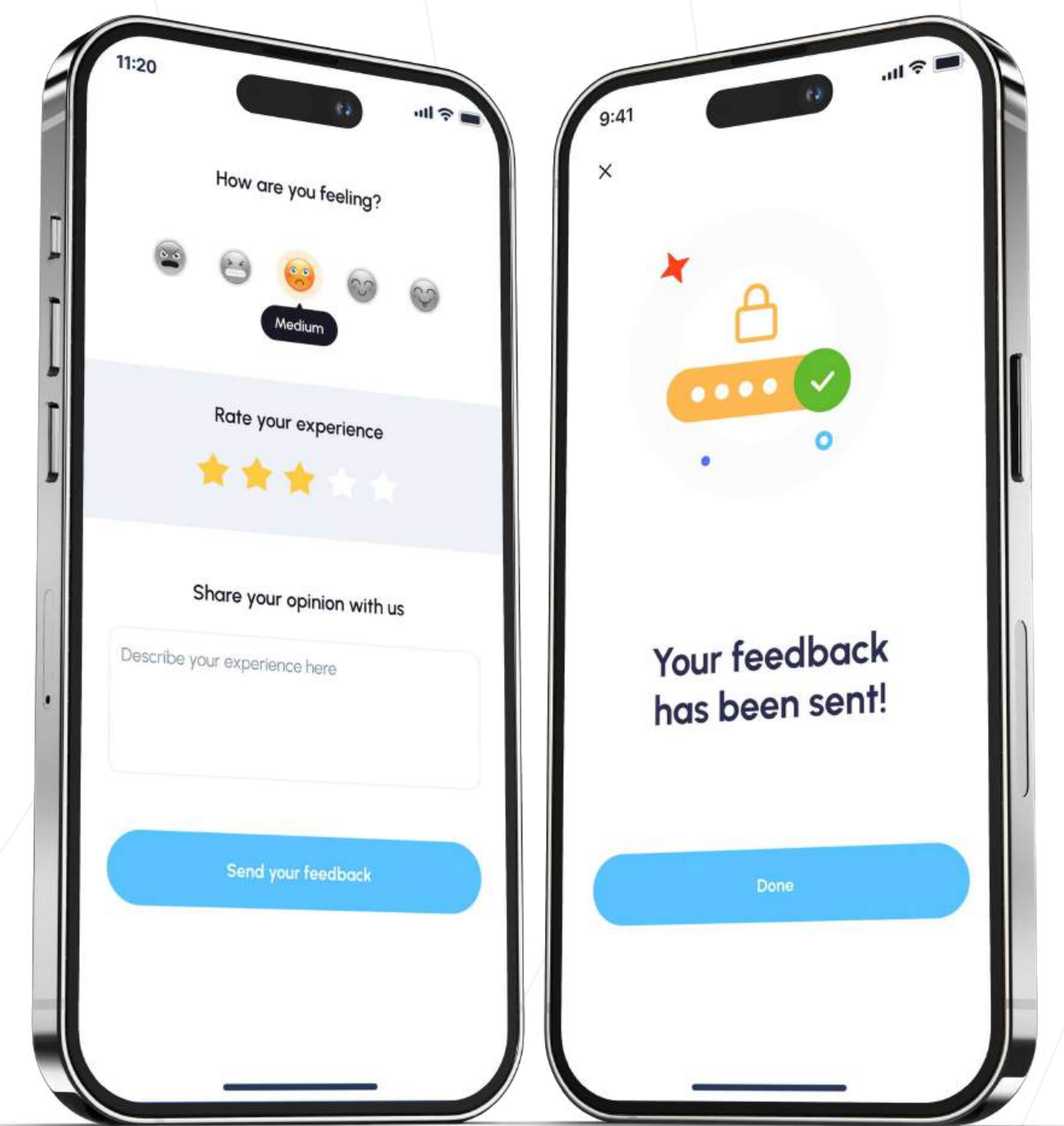
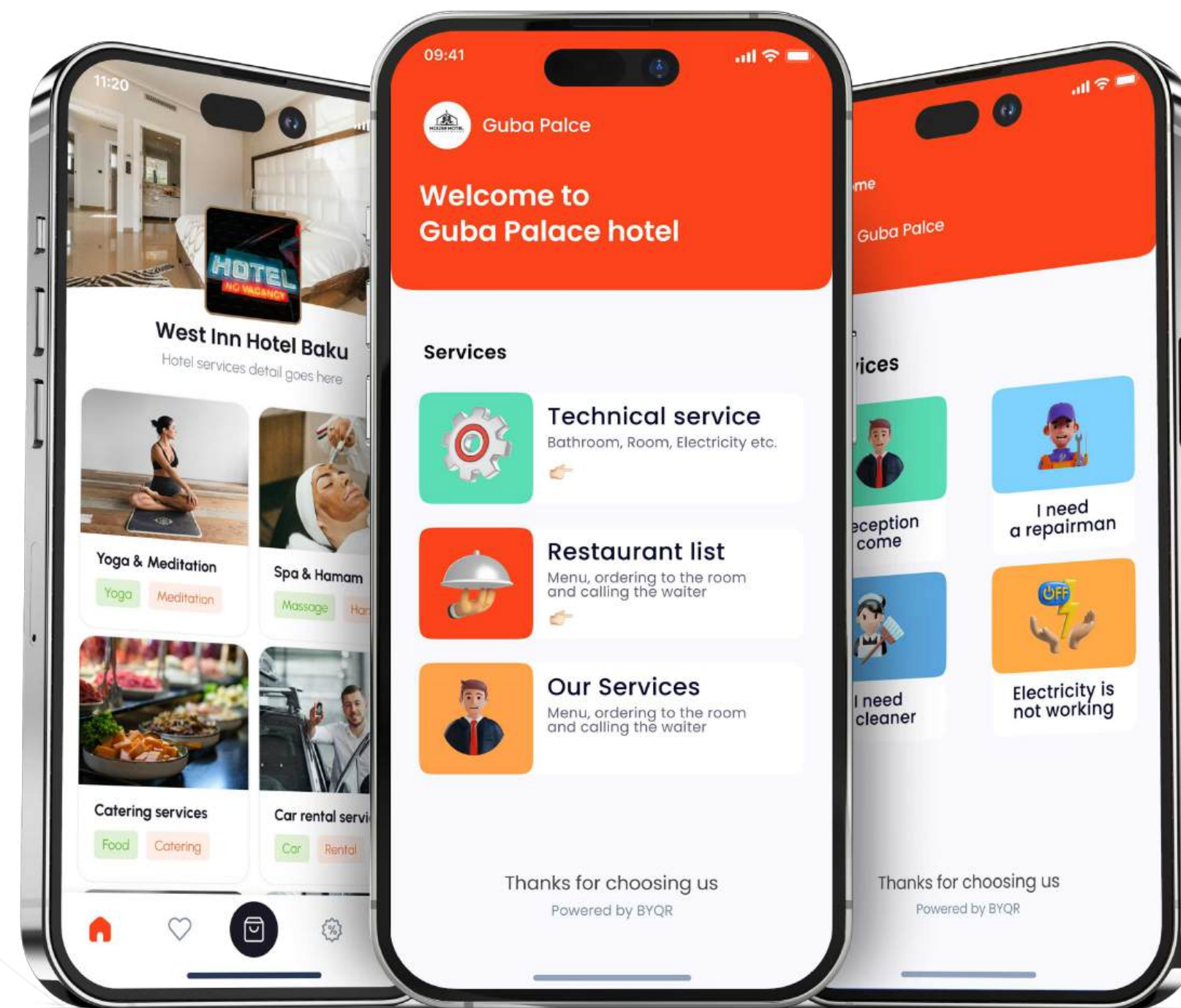
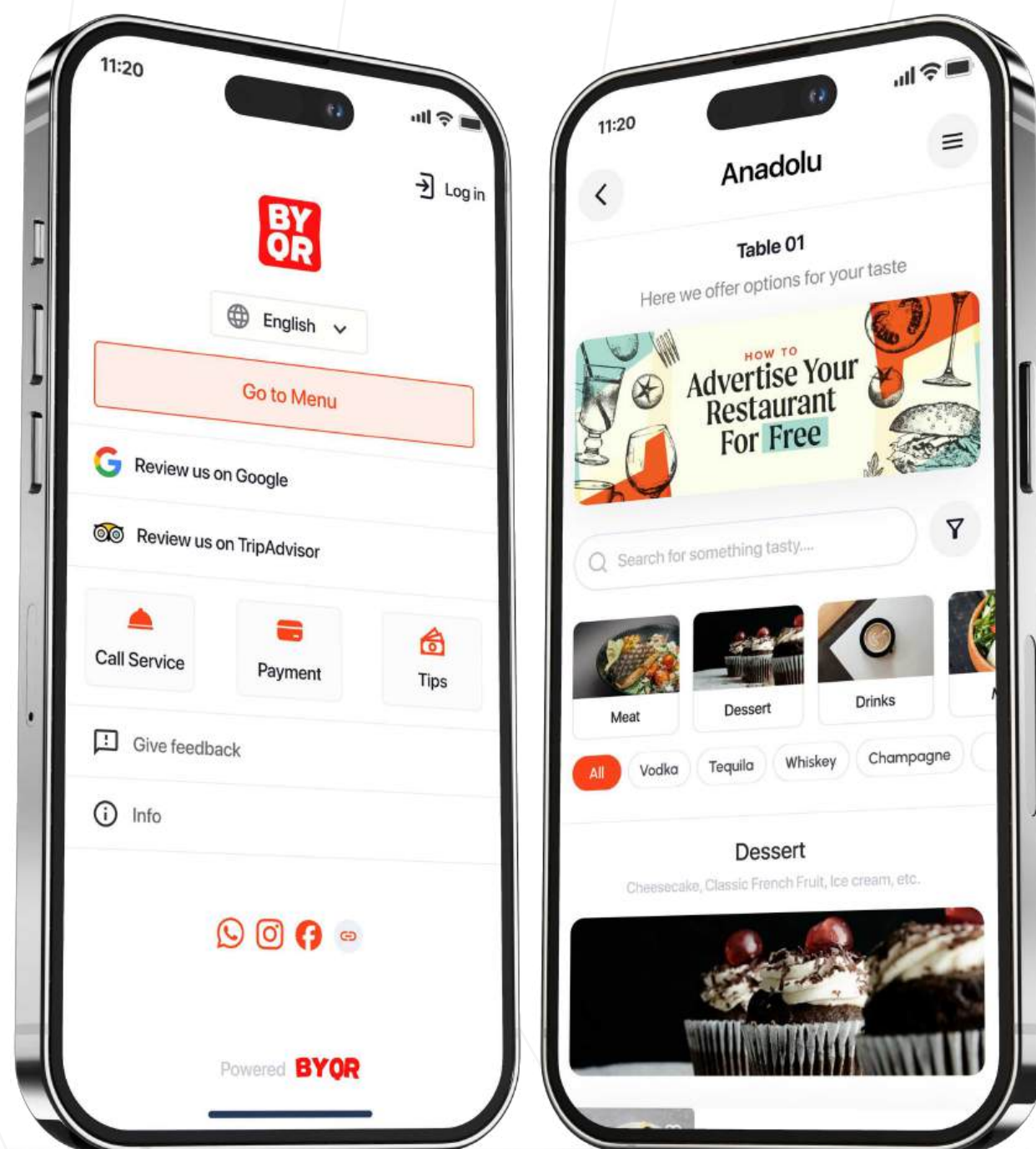
	Call the waiter and ask for the bill (inside the restaurant)	Location based sending notifications	Easy integration	Order on the spot	Waitress with card pay alms
BYQR	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pardon 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Menyo.az	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CAFE TAP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
OddMenu	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Products

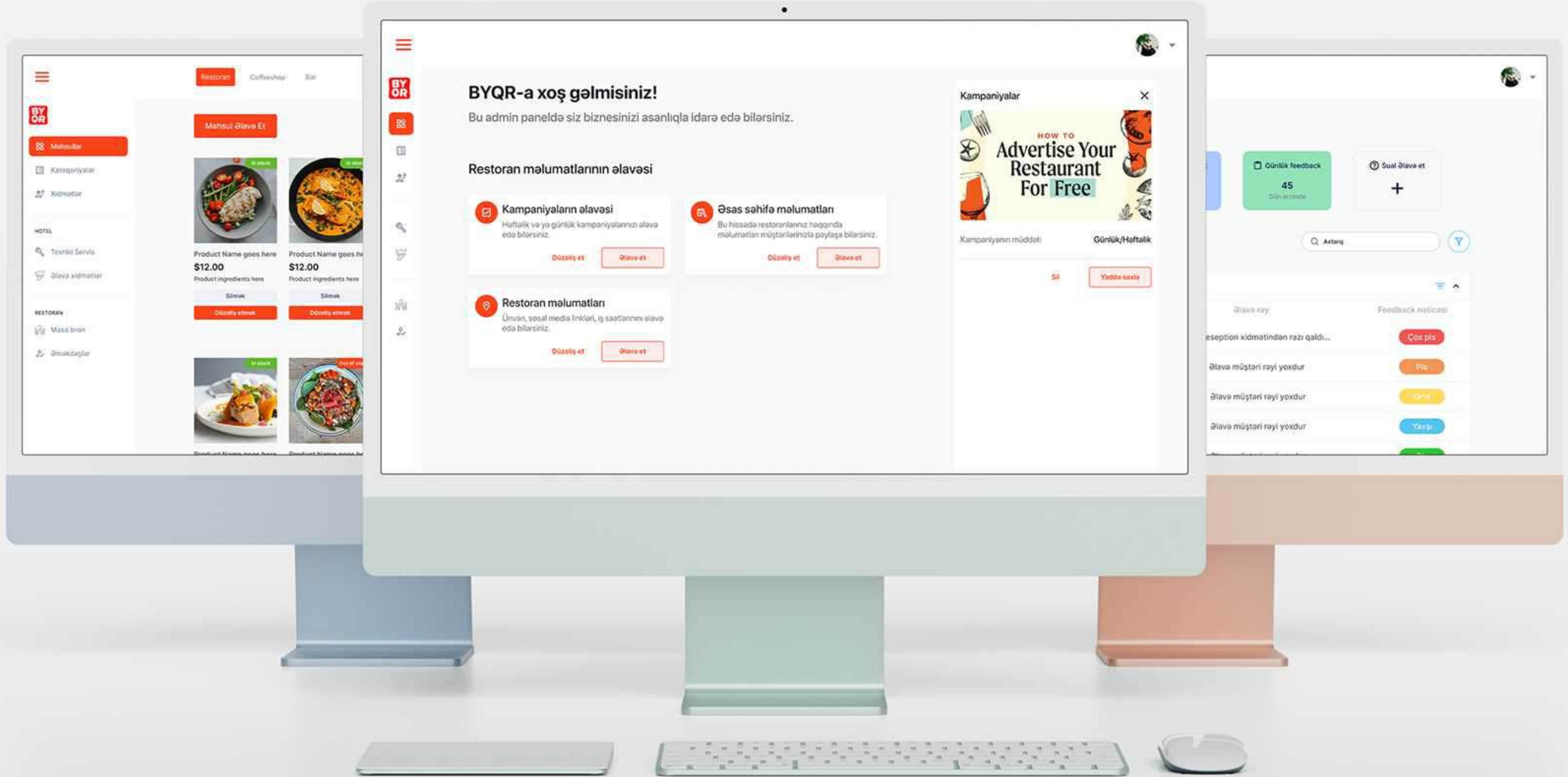
Smart Digital Menu

Multi-Service

BYQR Feedback



Super Admin



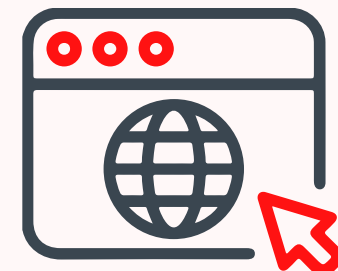
Traction

Some of our numbers and customers since product launch



50+ HoReCa

Partners



70K Page view

Monthly



20.000 AZN

Total revenue



30+ other partners

Milestone

A total of 200 HoReCa customers
Completing POS integrations
Implementation of the CRM system



Increase the number of HoReCa restaurants using the QR menu to 600
Implementation of the loyalty system in 400 restaurants
200 HoReCa customers in Kazakhstan



A total of 1000 customers in Azerbaijan
A total of 500 customers in Kazakhstan



Increase the number of HoReCa restaurants using the QR menu to 400
Implementation of the loyalty system in 200 restaurants
Release of version 2.0 of the mobile application
Cooperation with the top 3 POS companies operating in Kazakhstan
Integration with payment solution platforms operating in Kazakhstan

Launching the loyalty system in Kazakhstan
Cooperation with delivery companies in Kazakhstan

The best team



Co-founder & CEO

Sanan Abdulayev



Co-founder & CMO

Gunel Murshudlu



CTO & Back-End developer

Bakhtiyar Orujov



Front-End developer

Ibrahim Seyidov



Mobile developer

Sabina Orujova



UX/UI dizayner

Fidan Mammadova



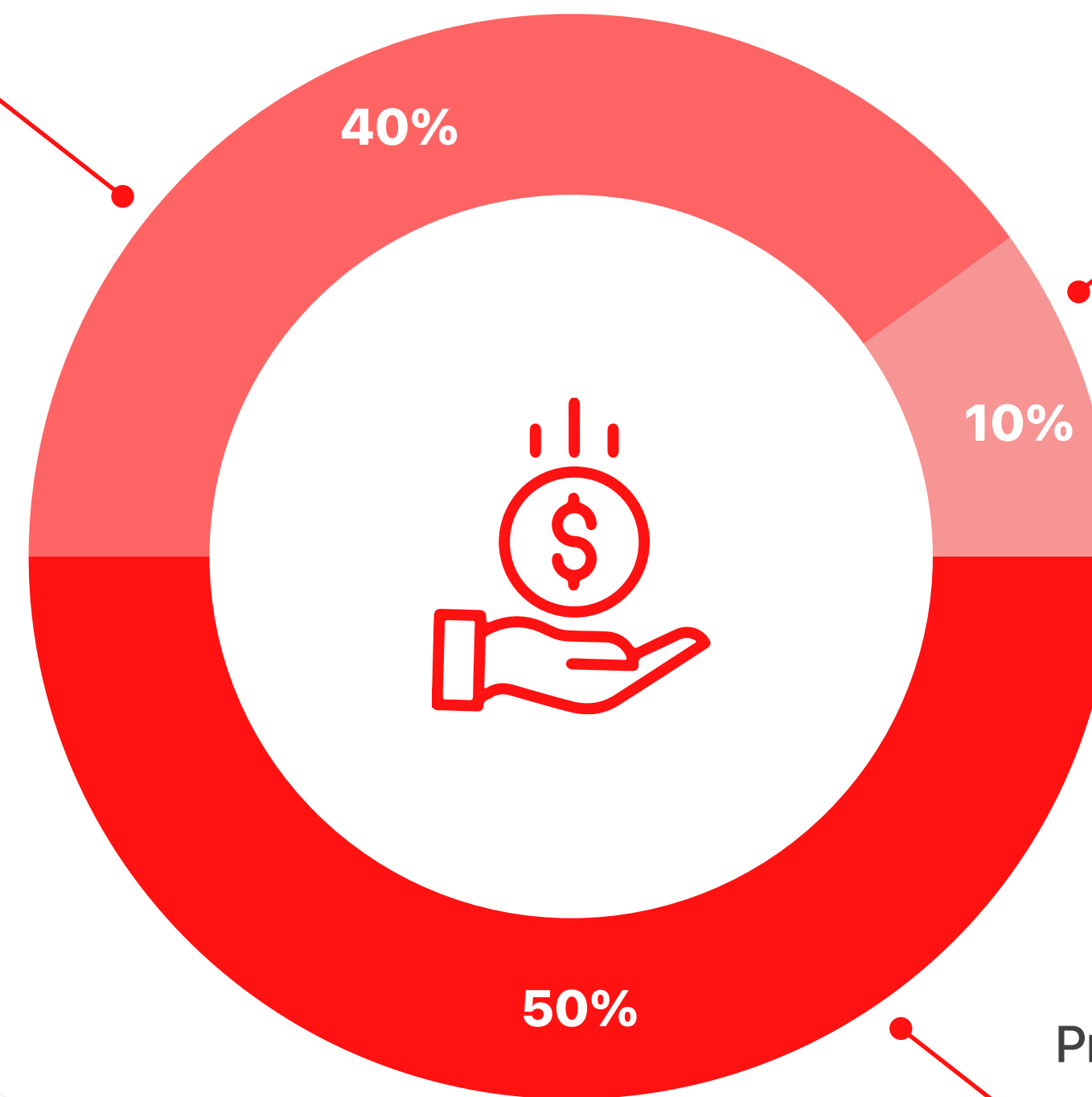
Sales

Fatima Guliyeva

We are raising 100 000 \$

Sales acceleration and marketing costs

Office and other expenses



Product development and adding updates



Thank you!



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