

The image features a dark blue background with a large, dashed white circle centered around the text. There are three solid dark blue circles: one in the top right, one in the bottom left, and one in the bottom right. The word 'printfable' is written in a bold, white, lowercase sans-serif font.

printfable

Printable's goal is to enable customers to design the product they want and create a working environment for designers

Problem

People waste time getting the designed product they want.

There were a limited number of places where designers could earn extra income

People want to try the designed product at ownself



Solutions

People design products with the AI tool integrated into the design studio. By talking to the AI, they can design all the details to the AI

Designers will create their own sales account and place the product they designed. Posted products will take their place in Printable

People will be able to try the designed products on themselves with the help of AR



Market Size

10.21 Billion

Every year growth(26%)

560M

24M

MARKET SIZE

Evolution of your market growth





Business model

By giving the designer 20% of the products made and sold by the designers



1000
The same design was ordered



₺2000

For example: Selling price 10 ₺ / cost price 1.6 ₺



Product

The screenshot shows the 'Meowshop' page on the printfable website. The shop name is 'Meowshop' by 'Fuad Bakshiyev'. There are 128 items in total, with filters for 'Lorem 24', 'Ipsum 32', and 'Dolor 48'. The products are 'Batman' t-shirts, each priced at 24.90 and rated 4.5 stars. Each product card includes a 'Səbəta at' (Add to cart) button.

The screenshot shows the main design tool interface. The headline reads: "Design a product to suit your taste". Below it, a sub-headline says: "Keep your everyday style different and on trend with our selection of 20+ styles to choose from." There are two buttons: "Design" and "View Products".

Why Us?

- 100+ Customer Satisfaction**
Customer satisfaction has always been our first goal and we provide high quality for you as soon as possible
- 20+ Collab with companies**
By cooperating with more than 20+ companies, Printfable is always moving forward
- 40+ Product range**
Moving forward with the sale of many products, Printfable is constantly gaining the favor of customers and continues to expand its product range.

The screenshot shows the mobile app interface for customizing a t-shirt. At the top, there's a navigation bar with "Sifariş et 18 ₼" (Order for 18 ₼) and buttons for "Ön hissə" (Front part) and "Arxa hissə" (Back part). The main area shows a white t-shirt with a dashed box indicating the design area. Below the t-shirt, there's a "Grafiklər" (Graphics) section with a search bar "Axtar" and an "Emoji" section with a "Daha çox" (More) link. The bottom navigation bar includes icons for "Məhsul" (Product), "Yükləmə" (Upload), "Yazı" (Text), "Klipart" (Clipart), and "Trendlər" (Trends).



Competitive Advantage

Ai Designer friend 01.

if u dont't have designer's skills u can use ai for design own print product

AR tool 03.

You can use AR for how to design your product and how look at your body

Designer Market 05.

If u have designer's skill's u can join to us as like designer

02. Country base order

Except for exceptions, you will order from the nearest or your own country

04. Ease of use

We create easy use of own website

06. Token

Earn tokens on every sale. Turn tokens into discount coupons

TRACTION

Key numbers



250+
ORDER



\$7500+
IN APP PURCHASES

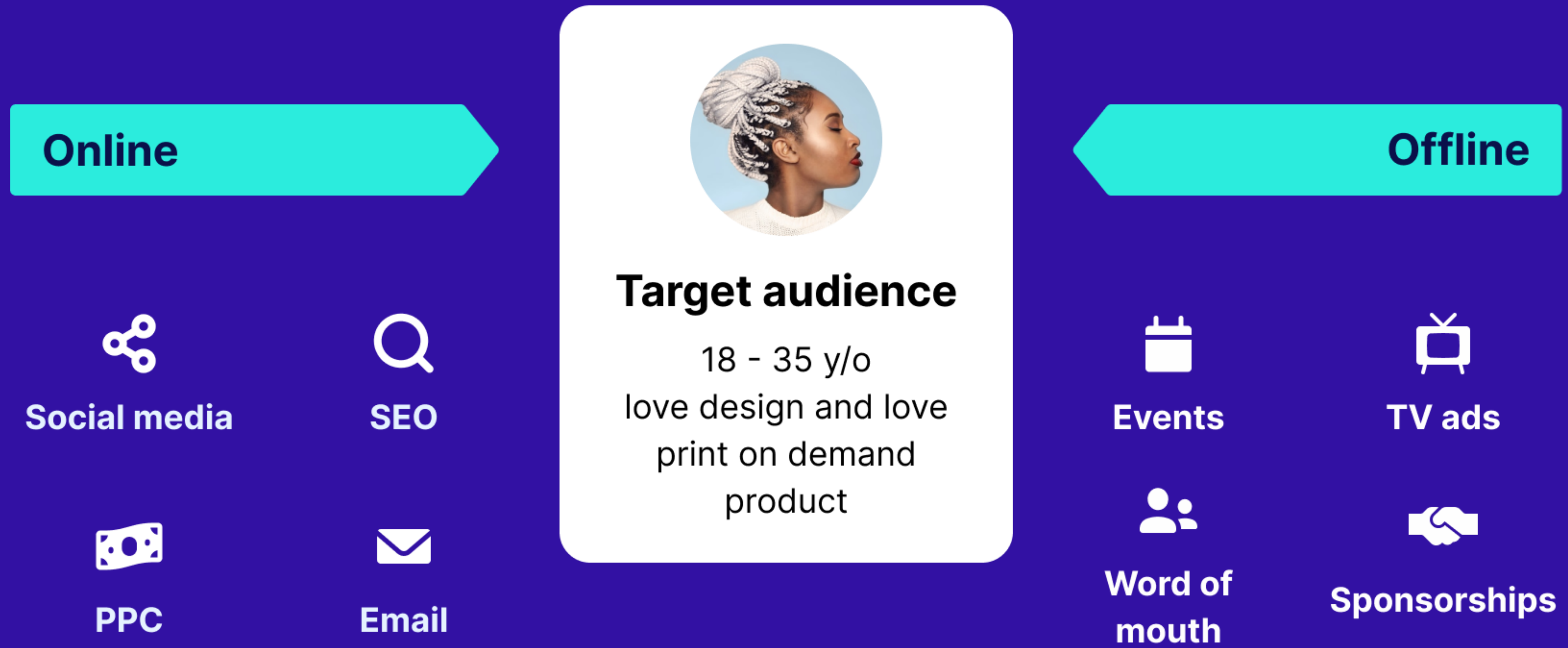


6 000
MONTHLY USERS



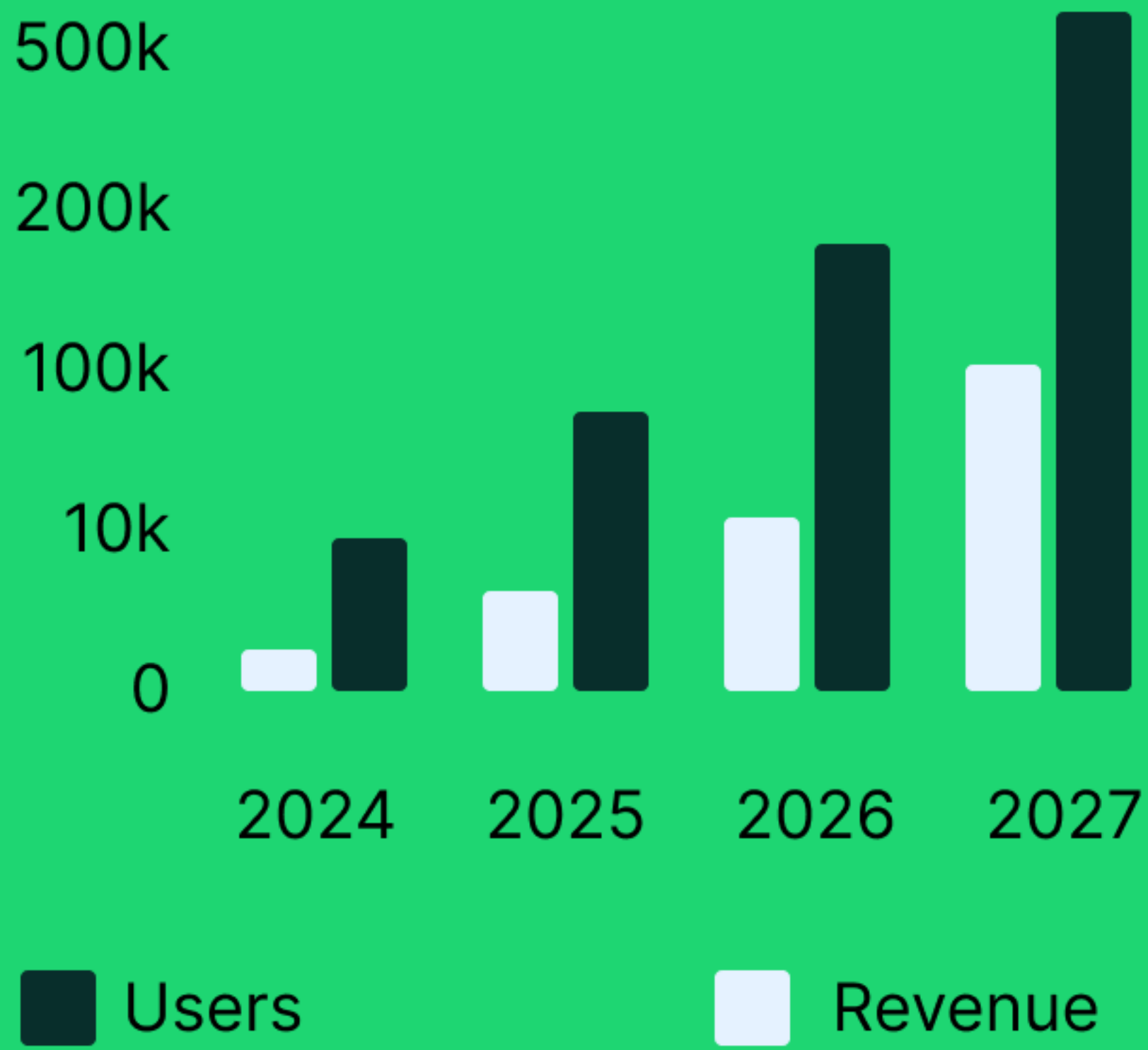
250+
REGISTER


Marketing & Growth Strategy




FINANCIALS

Outstanding financial resultats



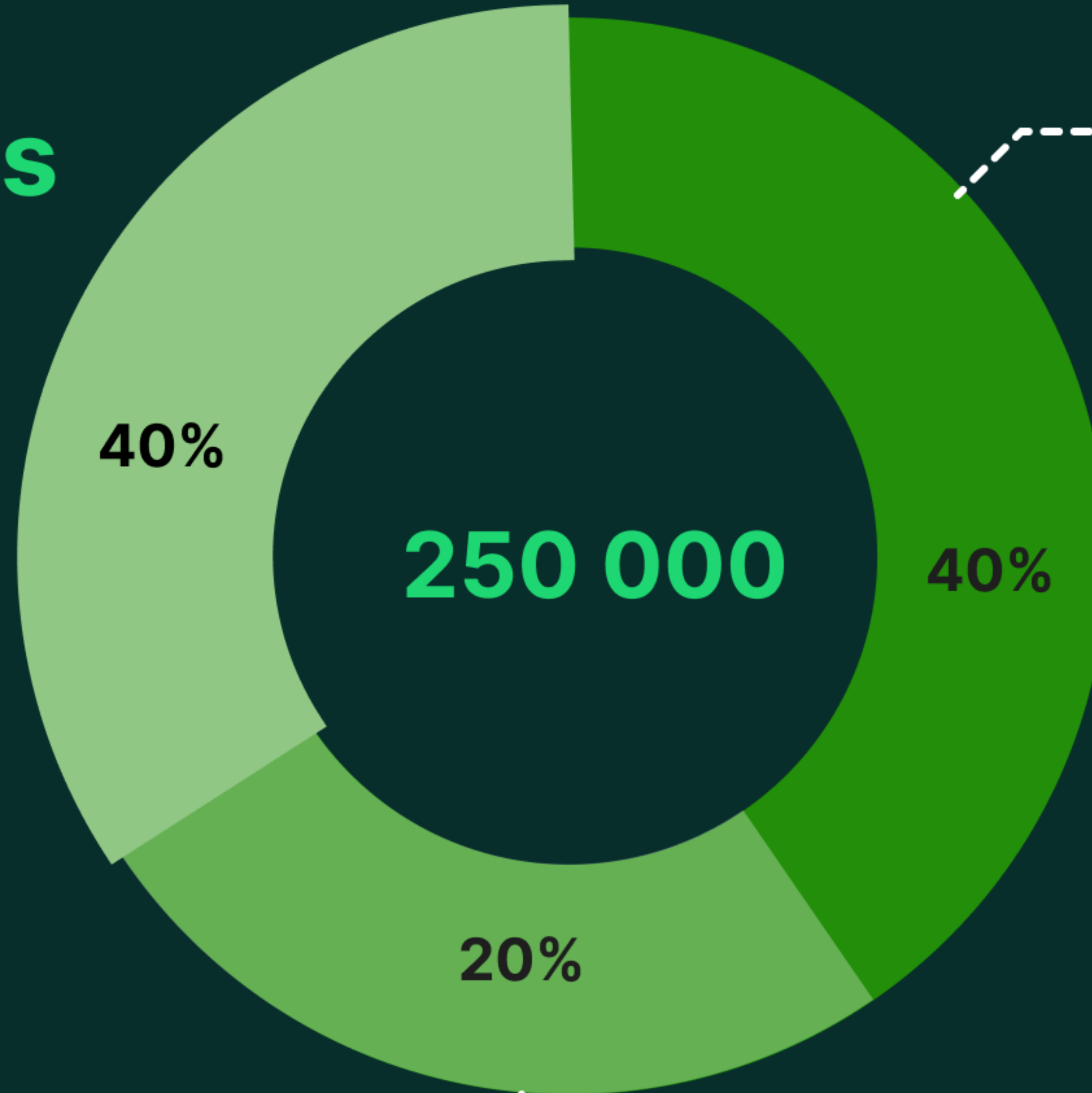
 **\$1 / user**
CAC

 **120\$**
LTV

 **5%**
CHURN RATE

THE ASK

Use of funds



Marketing

- Marketing in new channels
- Collaboration with influencers
- Participation in events and other events



Other

- Additional costs that may arise
- Monthly payments for IT services
- Research and partnership for foreign market



Staff

- Graphic designer, motion designer, smt, marketing
- Back-end, front-end developer and ui/ux designer
- Growing a team with fast-paced individuals

10%

Let's connect



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