



Inefficient Contact Management:

Problems: Traditional contact management systems lack efficiency, leading to lost or outdated contact information.

Facts: 91% of businesses have inaccurate data, and this inaccuracy can cost a company up to 12% of its revenue.

Reference:



Ineffective Data Filtering and Recommendations:



Problem:

Data overload without smart filtering leads to time-consuming searches and irrelevant results.

©2024 Bucard.az. Proprietary and Confidential. All Rights Reserved.

Statistic:

Al to personalize customer experiences can increase sales by 5 to 15%.

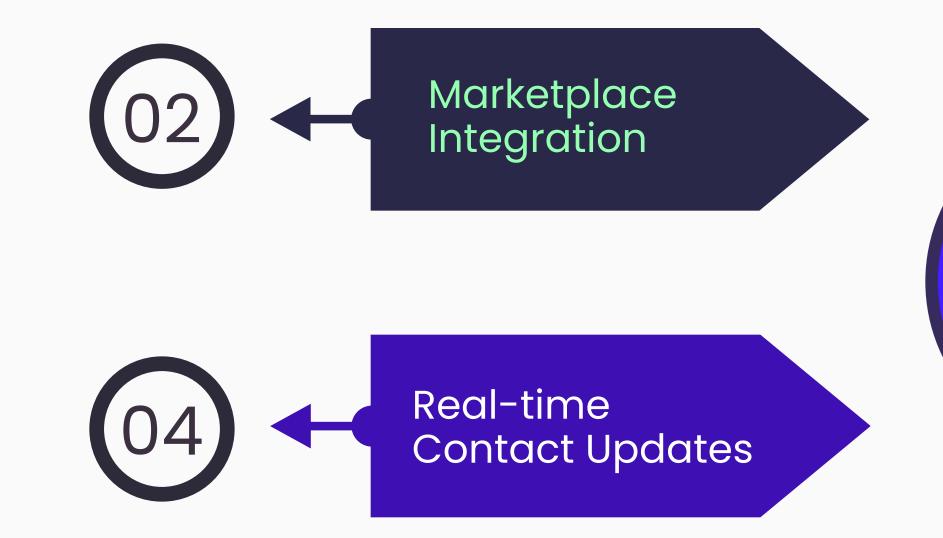
Reference:

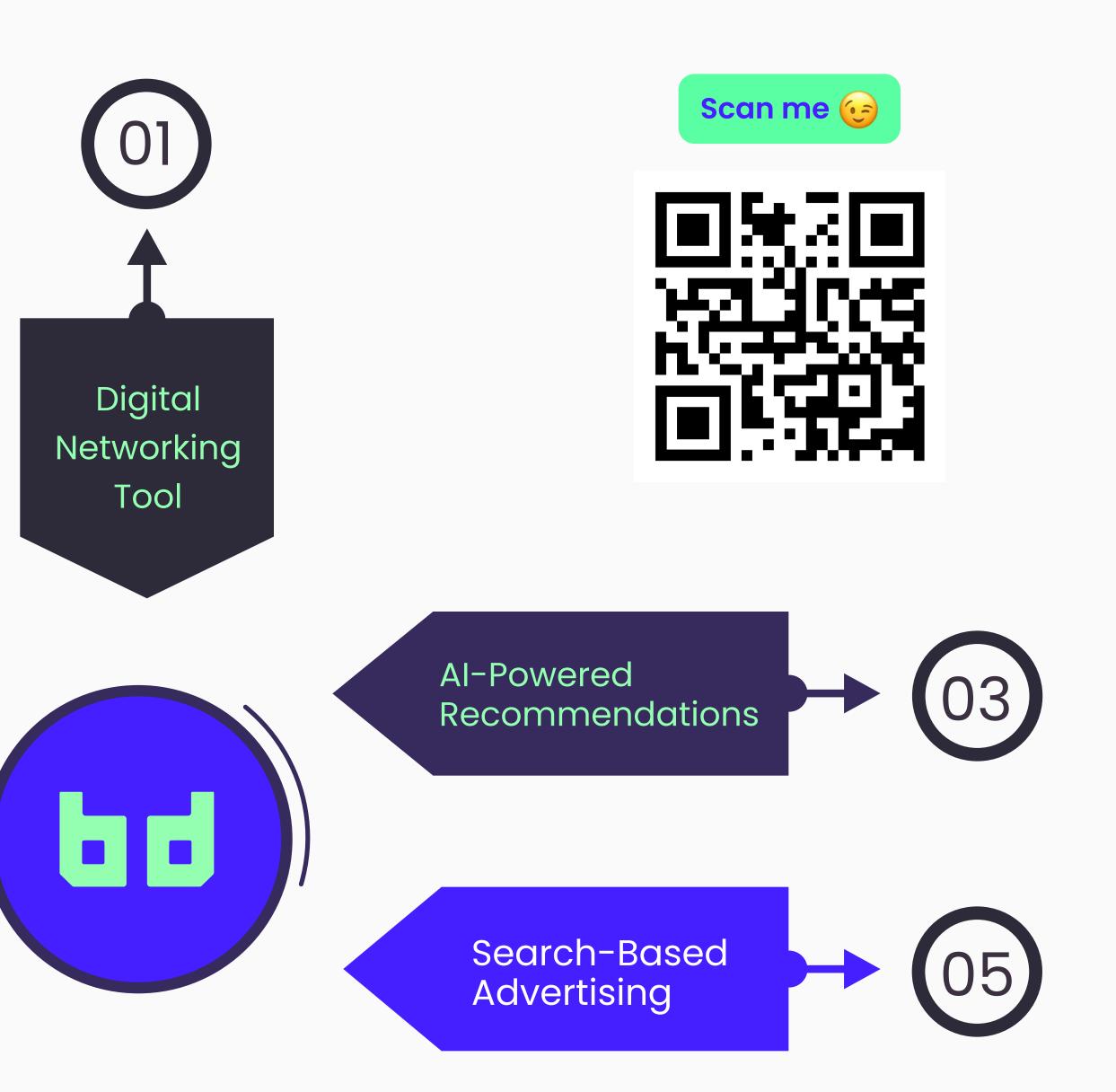
McKinsey & Company 2

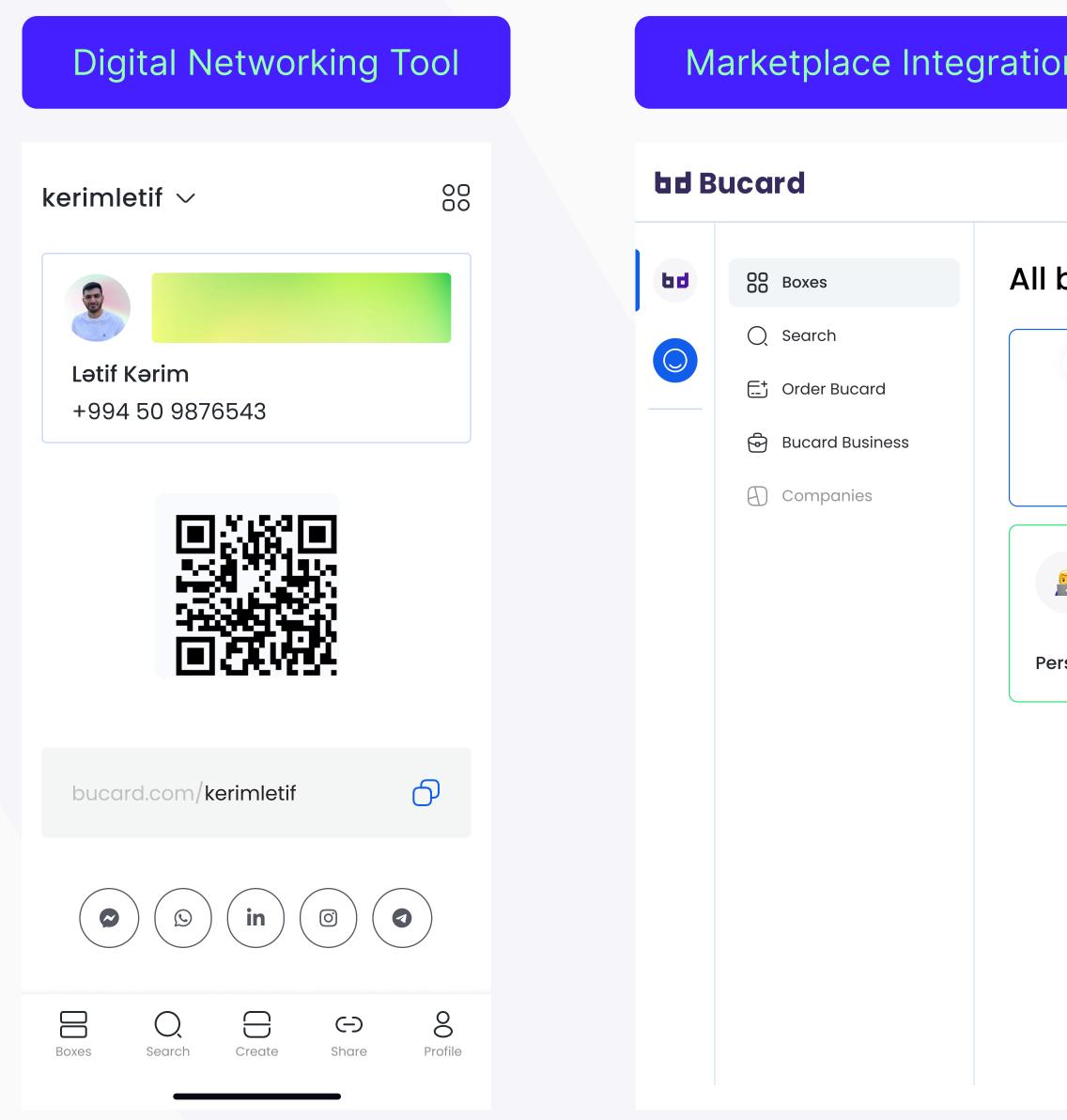
2023



One platform, several tools



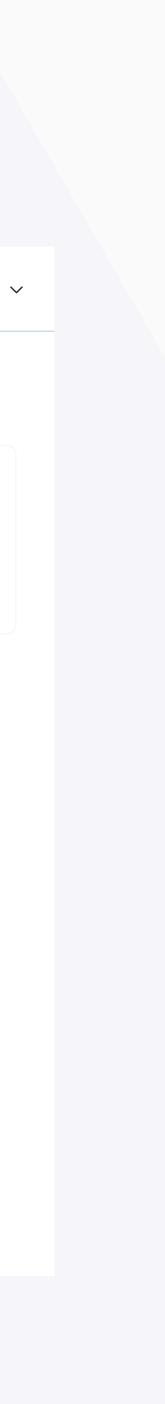




n		
	search profile Q	(-) share Lətif Kərim

All boxes

create your first b	ox	0	•••		•••	٥	•••
		Specials	20	Personal	20	Group Name	<u></u> 0
	•••		•••	0	•••		
ersonal	20	Personal	8 0	Specials	8 0		



Al Powered Recommendations

bd Bucard

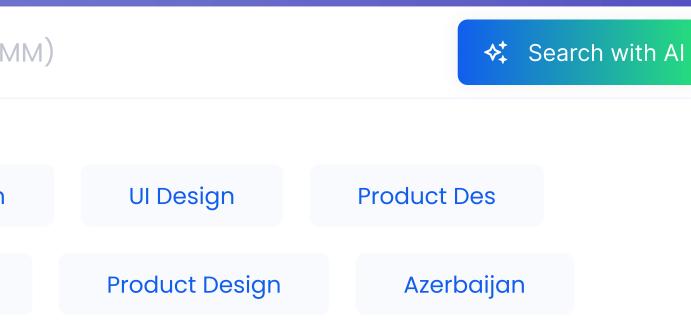
Find account or company around you

O Enter keywords here (Exp: Designer, SMM)

Creative	UX Design
UX Design	UI Design



Lətif Kərim 🗸





Real-time Contact Updates

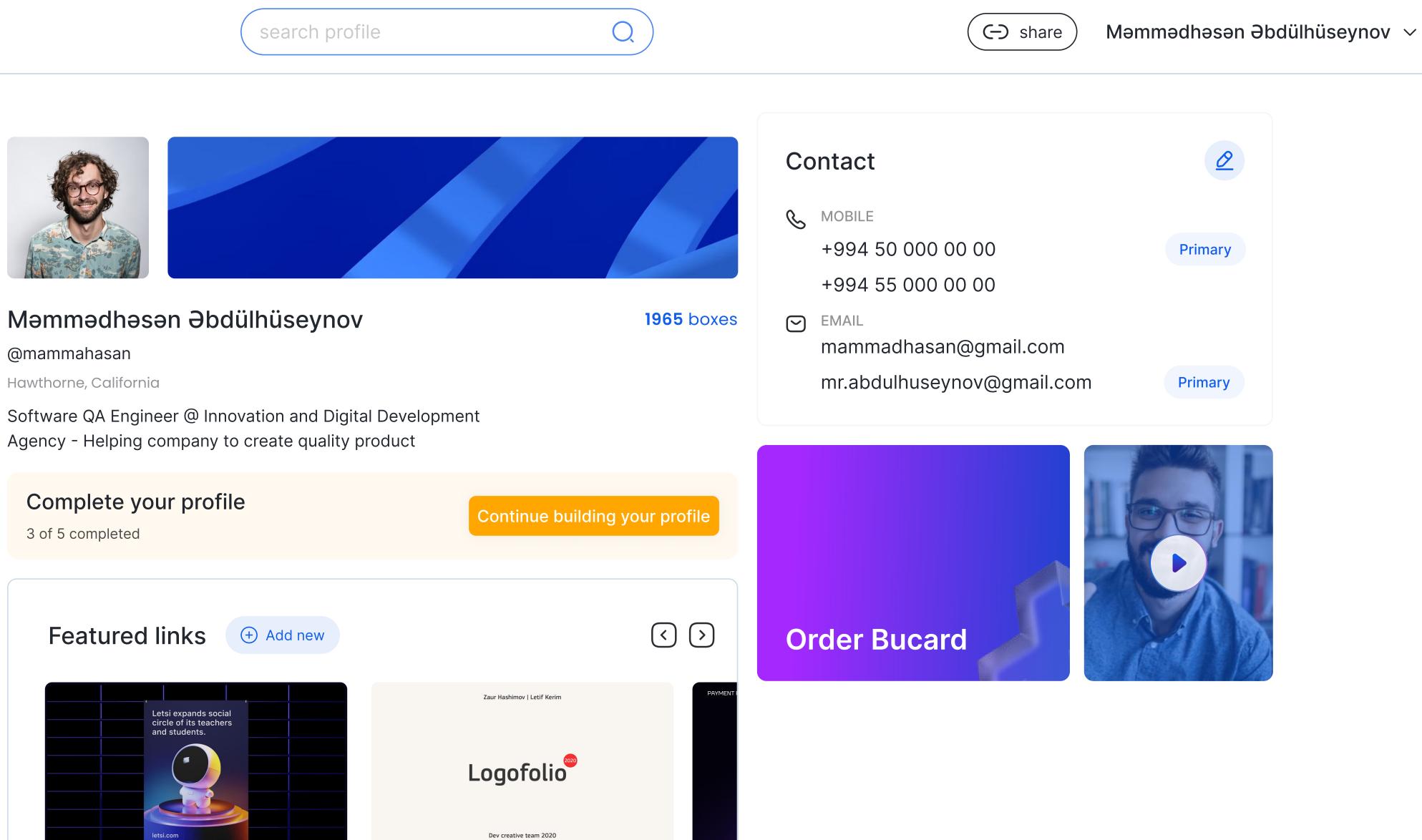
bd Bucard

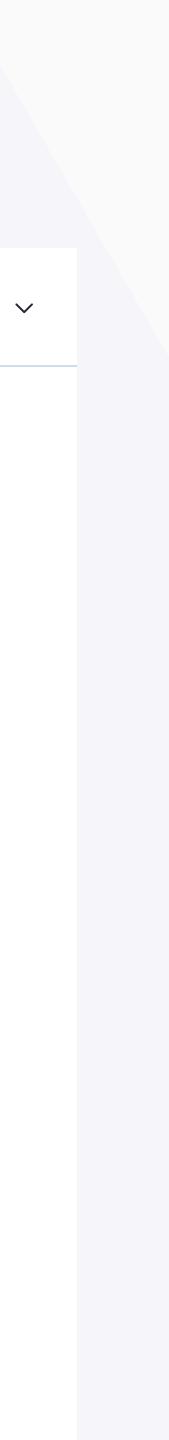
۵ď











Search-Based Advertising

bd Bucard







Asmar Rahimova +994 50 2347844 1886 saved

Elena Guliyeva

2245 saved

+994 50 2876324

+ add

+ add

+ add



search profile



Nizami Alizadeh +994 50 185654 888 saved



Nicat Taghiyev +994 50 567654

1286 saved



Fidan Alibayli +994 50 9876543 34 saved



+994 50 987654 34 saved

	Q. (-) share Lətif Kərim ~
	432 results
eh 45 + add	Lala Mammad +994 50 438764543 3 saved + add
7 543 + add	Farid Macidov +994 50 3215876 66 saved + add
	CODBRS/-
543 + add	Emil Dostaliyev +994 50 9876543 123 saved + add

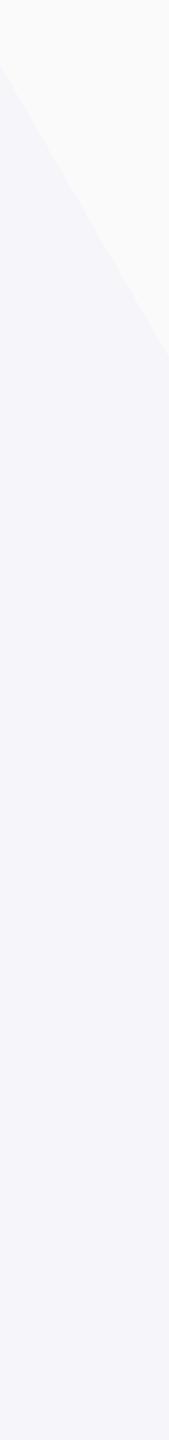




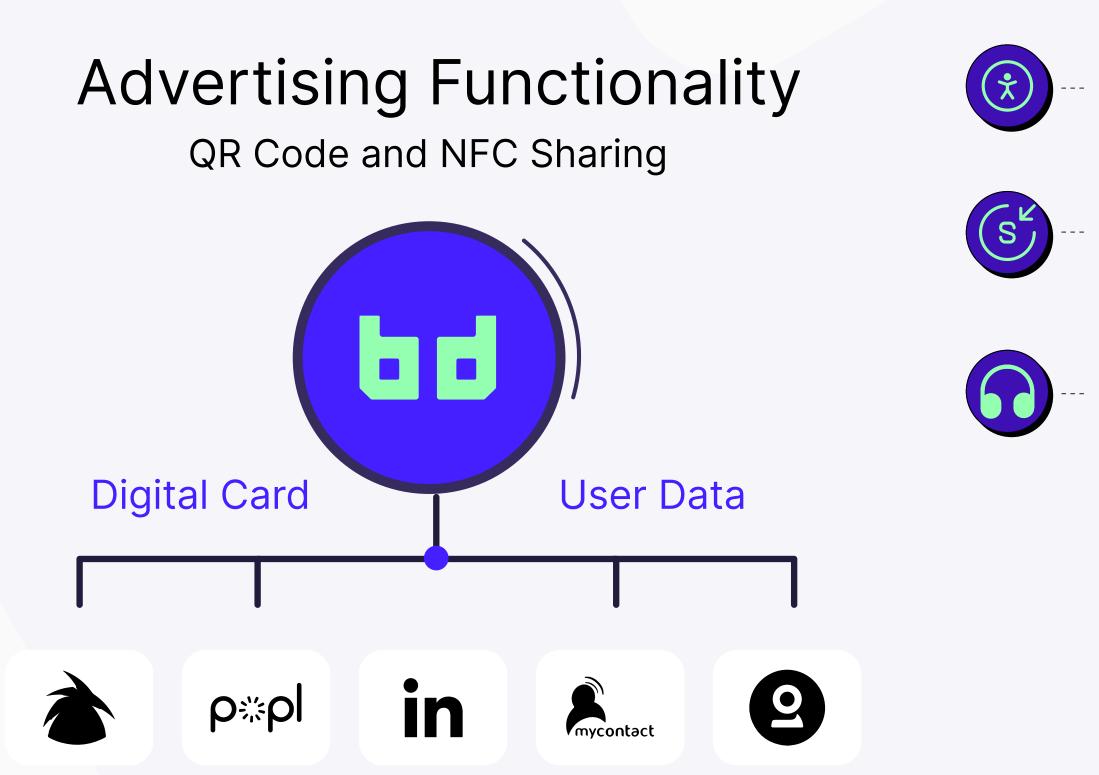








Competitive Analysis:



©2024 Bucard.az. Proprietary and Confidential. All Rights Reserved.

--- Digital Business Card

--- Customer Research

Unique Username



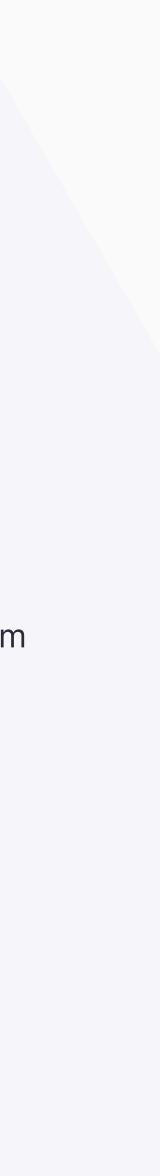
--- QR Code and NFC Sharing



Contact Information Management System



Advertising Features



Business Model:

0.00 USD Free to use! ✓ Search ✓ Custom QR Code ✓ Auto-Sync Contacts ✓ Share phone number ✓ Lead Grouping ✓ Lead Management

Personal 3.50 USD / monthly

- ✓ Keyword based search
- ✓ Location based search (coming soon)
- ✓ AI Search (coming soon)
- ✓ Custom QR Code
- ✓ Custom QR Badges (coming soon)
- ✓ Auto-Sync Contacts
- ✓ Customizable Personal Profile
- ✓ Personal Services & Portfolio
- ✓ Adding a location
- Lead Grouping
- ✓ Lead Management
- ✓ Auto-Sync Personal Info
- ✓ Public & Private Accounts
- ✓ Priority Support Response Time
- ✓ Business and HR Directory
- Insights & Analytics (coming soon)
- ✓ Video Introduction (coming soon)

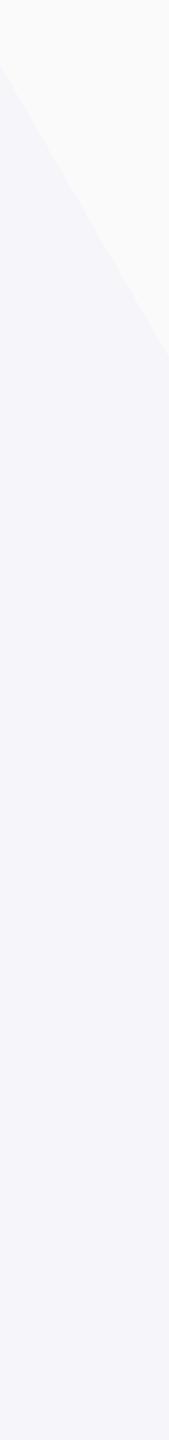
©2024 Bucard.az. Proprietary and Confidential. All Rights Reserved.

Apple/Google Wallet QR Code (coming soon)

Business

17.60 USD / monthly

- ✓ Keyword based search
- ✓ Location based search (coming soon)
- ✓ AI Search (coming soon)
- ✓ Custom QR Code
- Custom QR Badges (coming soon)
- ✓ Auto-Sync Contacts
- ✓ Customizable Business Profile
- ✓ Company Portfolio
- Services and Vacancies
- ✓ Adding a location
- ✓ Lead Grouping
- ✓ Lead Management
- ✓ Auto-Sync Personal Info
- ✓ Public & Private Accounts
- ✓ Priority Support Response Time
- ✓ Executive Search
- ✓ Paid ADS
- ✓ Business Catalogue
- ✓ Insights & Analytics (coming soon)



Leading Team



Ramin Akberov CEO

Startup trainer and Mentor: More than 6 years of experience



Latif Karim

UX/UI Designer

Safaroff CA UX/UI designer: 4 years of experience



Tarlan Alijanov

Front-End Developer

Front-End Developer and Trainer: 4 years of experience



Agile Certified on Product Management and Ownership with 6+ years of experience

©2024 Bucard.az. Proprietary and Confidential. All Rights Reserved.



Kanan Hasanov Market Research Consultant More than 12 years of experience



Talib Ismayilzade

Mobile Developer

Mobile Programmer: More than 5 years of experience

Elchin Huseynov

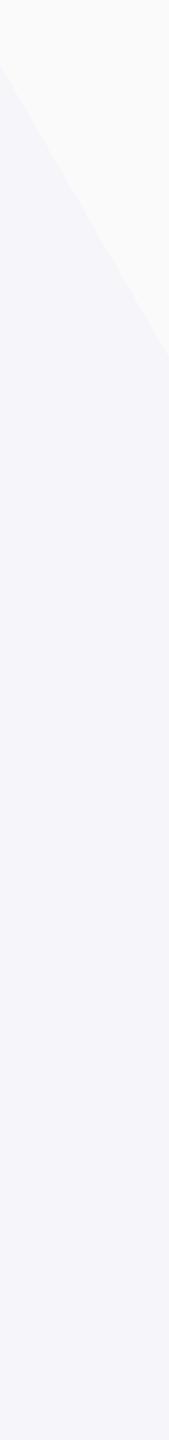
Advisor



Vagif Gulmammadov

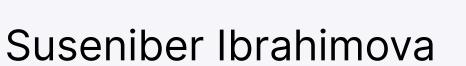
Blockchain Developer

CTO & Senior Full Stack Developer Training and Specialist: More than 9 years of experience



Support Team





IT Project Manager

More than 1 year of experience



Ismayil Guliyev

Back-End Developer

1 year of experience

©2024 Bucard.az. Proprietary and Confidential. All Rights Reserved.



Nigar İlgar Content Specialist

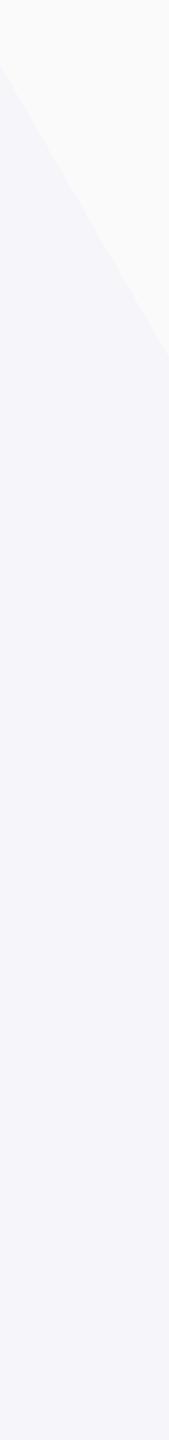
More than 4 years of experience



Alikamran Rzayev

Back-End Developer

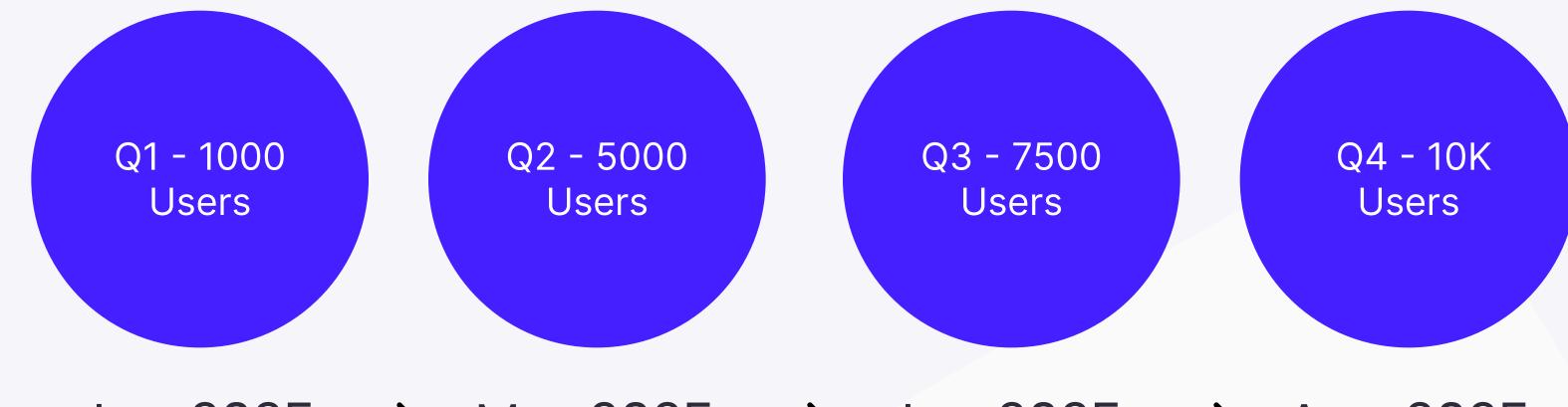
1 year of experience



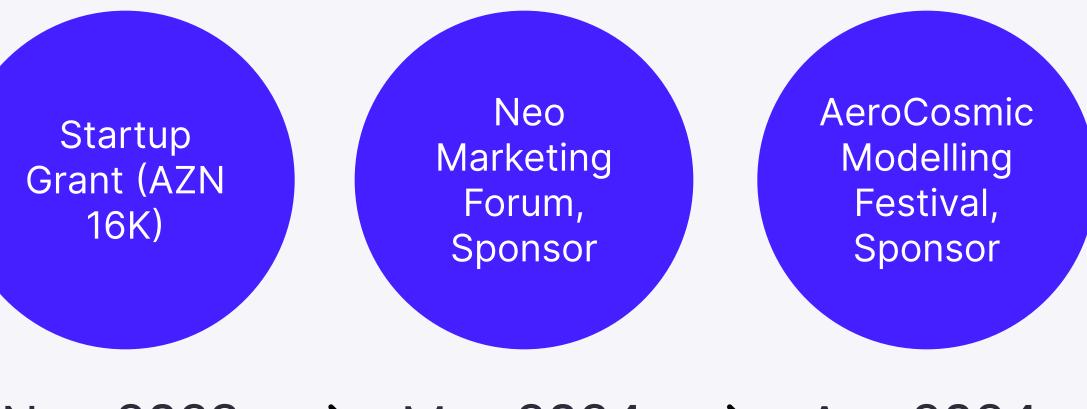
Traction

SMB -Certified Legal Startup Azerbaijan

A-Hub Acceleration Program

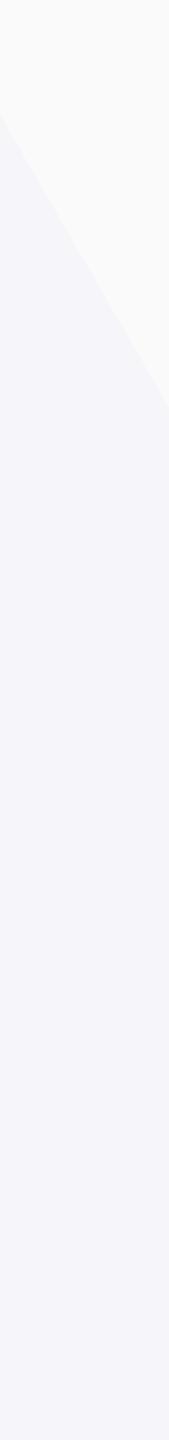


©2024 Bucard.az. Proprietary and Confidential. All Rights Reserved.



 $\mathsf{Sep 2023} \to \mathsf{Oct 2023} \to \mathsf{Nov 2023} \to \mathsf{Mar 2024} \to$ Apr 2024

Jan 2025 \rightarrow Mar 2025 \rightarrow Jun 2025 \rightarrow Aug 2025



Partnerships:



A-Hub Accelerator Program

Selected for A-Hub Accelerator Program, gaining valuable connections and mentorship. Collaborating with A-Hub for strategic guidance and network access.



Allin Fund Venture Studio

Partnered with Allin Fund Venture Studio for fundraising and business development expertise. Access to investors and supportive ecosystem for mutual growth.

SMB - Small and of Azerbaijan

Secured a grant from the Small and Medium Business Agency, validating the startup's potential and supporting its initial development.









Medium Business Agency

INK STUDIO Design and Branding studio of Azerbaijan

INK Studio is a design studio specialized in branding and packaging. Our team specializes in branding and packaging. We offer professional services in the design of your brand's visual identity, branding, and visual communication.



Design Dragons Studio Digital community among user-experience designers.

Our team support clients in their branding projects, design of web and mobile applications, as well as in technical maintenance. Our job is to support you in the creation of your identity, your product, your brand.

X RETHYNK

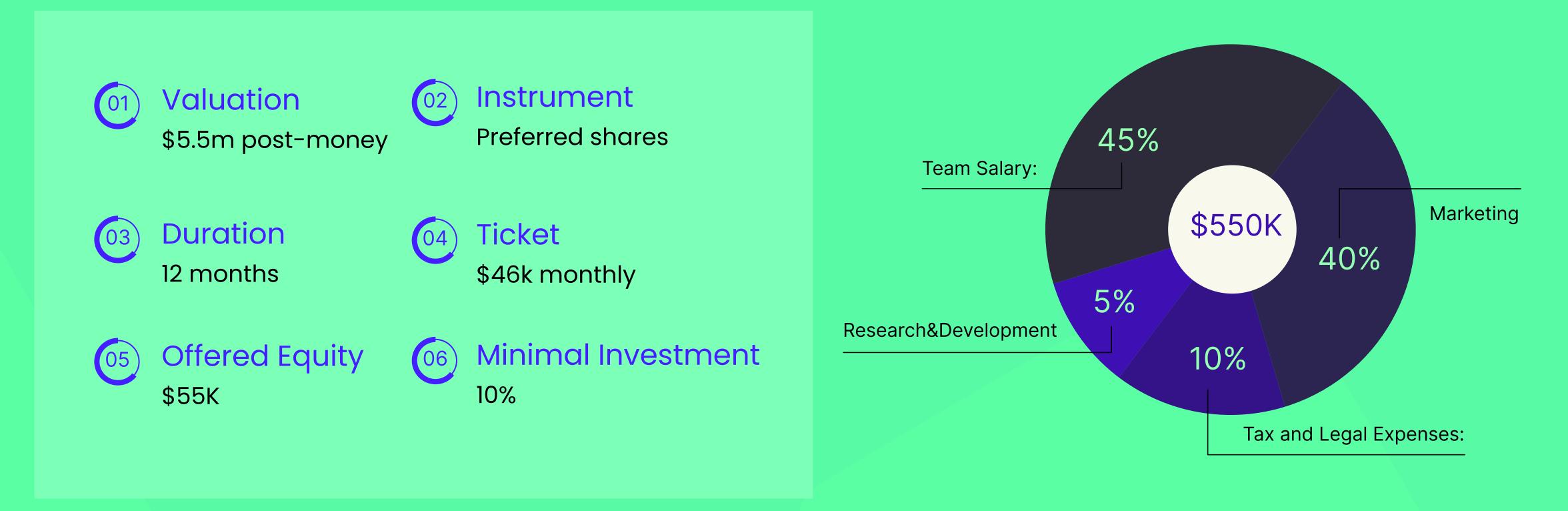








Funding Ask: We are raising \$550,000 Seed Investment



Contact Us

Please establish contact with us.







©2024 Bucard.az. Proprietary and Confidential. All Rights Reserved.





www.bucard.az

