



Turizy.az is a digital tourism platform that integrates local transportation, hotels, and other services, enabling anyone to create their own tour package.

Short Description



Individuals and young people who want to organize tours must separately find and coordinate transportation, hotels, food, and entertainment services. This process is time-consuming, inefficient, and challenging due to the limited use of technology. At the same time, local service providers operating in the regions have restricted access to the market.

Problem Description

Transportation Vehicles

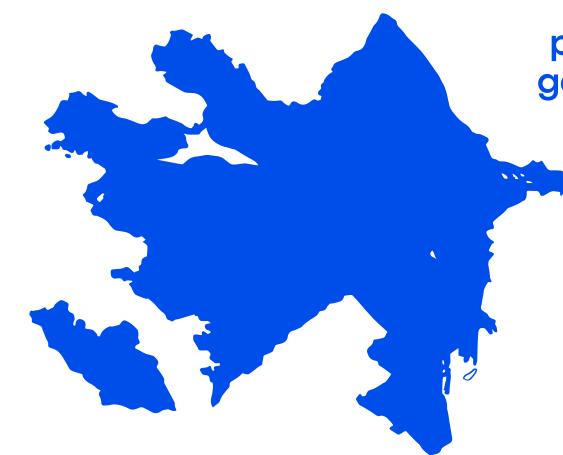
Restaurant

Hotel

Guide

Tourism Destinations

Turizy.az is a digital platform that integrates transportation, hotels, food, and other services for tour organizers. Users can conveniently create tour packages, set prices, and sell them. This saves time, generates income for individuals, and promotes local services to the market.

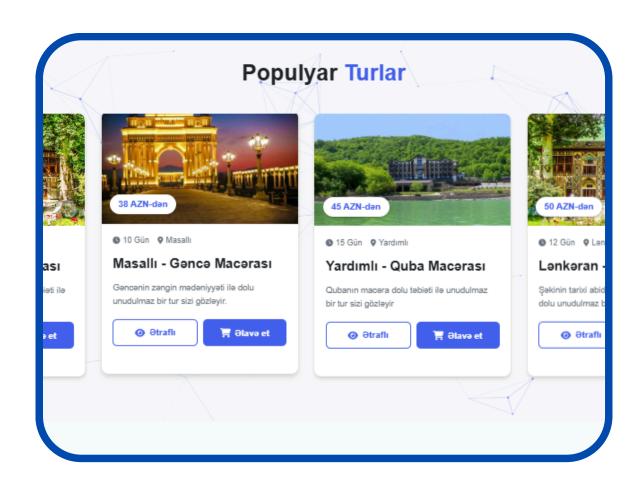


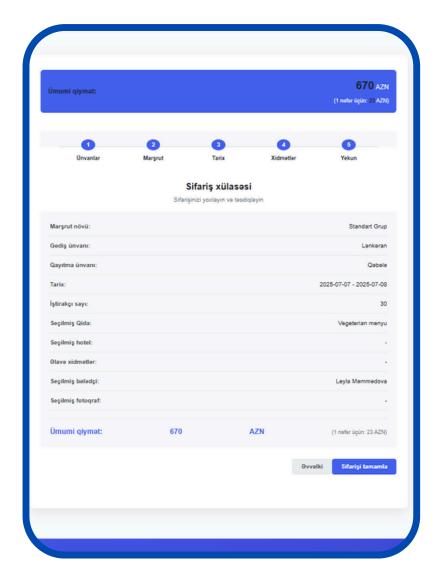
- Ordering tour buses
- Access to all hotels, hostels, and guesthouses
- Access to tourist restaurants
- Quick connection with guides
- Affordable and queue-free entry to tourist attractions

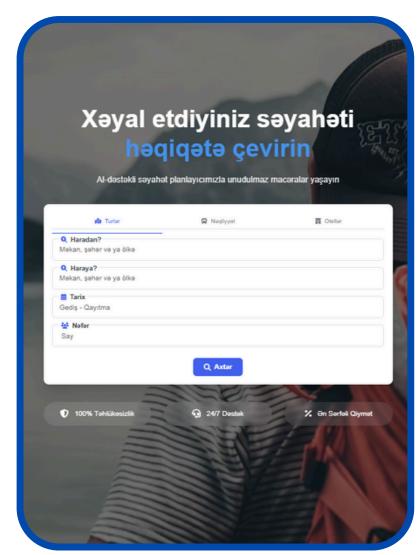
Solution Proposa

Working Principle

- Transportation, Hotel, and Other Reservations
- Domestic tours
 within the country
- Create your own tour







BUSINESS MODEL

B2B

B2C





REVENUE MODEL

From Prepared Tours - 15%

From Used Services - 10%

TARGET AUDIENCE

INDIVIDUAL TOUR GUIDES



Fatima Muradlı, 19 years old, Student 3 months – 4 tours Total income: 600+ AZN





Lankon Tour 3 months – 12 tours Total income: 2000+ AZN





Amid Məmmədov – Mingachevir 28 years old, Teacher Uses the service to find information about affordable hotels in Lankaran ESTIMATED NUMBER OF PEOPLE TRAVELING IN AZERBAIJAN IN ONE YEAR

3 milyon

100 000

ESTIMATED NUMBER OF TOUR ORGANIZERS

ESTIMATED AUDIENCE REACH IN ONE YEAR

3000

INNOVATION AND COMPETITIVE ADVANTAGE

Unlike its competitors, Turizy.az is the first platform to integrate all essential services required for organizing a tour—transportation, food, accommodation, and entertainment—into a single system. The platform allows users to create tour packages, set prices, and generate revenue from sales.

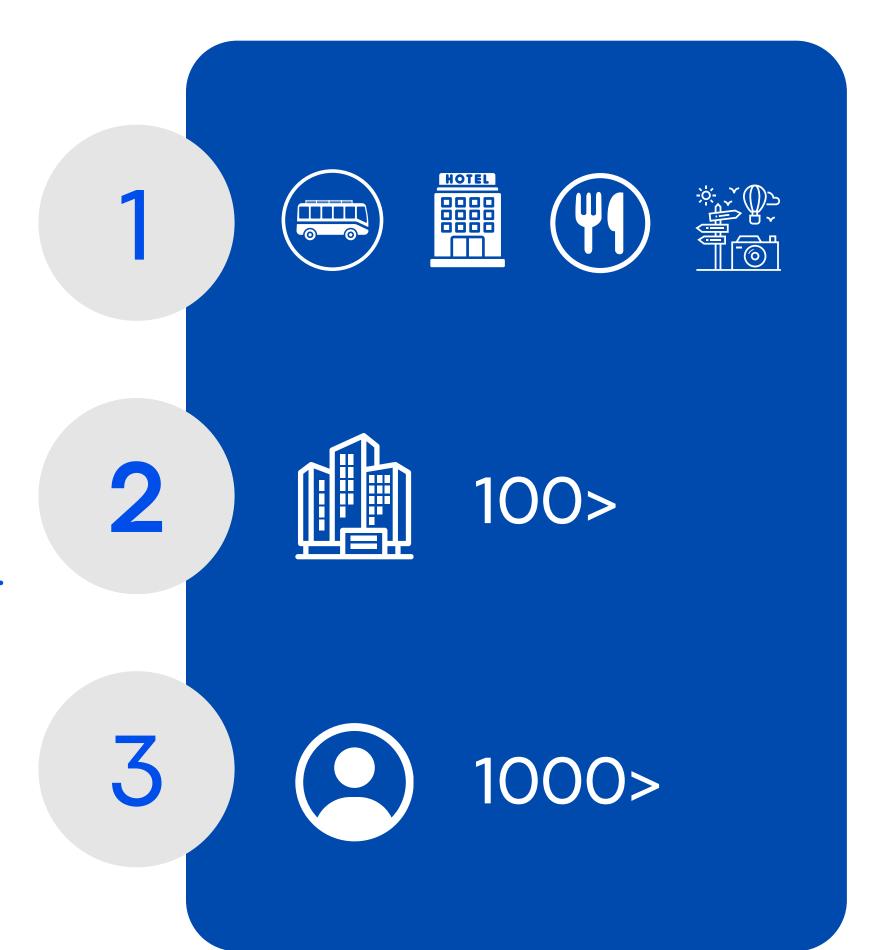
Enables anyone to operate as a micro-entrepreneur

Increases tourism activity in regional areas

Brings local service providers onto the digital marketplace.

ROADMAP

- Within one year, we will register all transportation services, hotels, restaurants, and tourist attractions in Azerbaijan on our platform. Already, 40% of this work has been completed.
- We plan to establish B2B partnerships with 100 companies within one year—currently, we are collaborating with nearly 15.
- We aim to attract over 1,000 users within one year. At present, we have more than 25 regular users.



8-MONTH ACHIEVEMENTS

Revenue Generated: 1,552 AZN

Number of Districts We Operate In: 5

Number of Clients: 28

Number of Tours Organized: 47

Number of Tour Participants: 1,095

	Turizy.az	Booking	TRANSPORT	tripsome
Create Your Own Tour				
Transportation Service				
Hotel Booking				
Package tours				
Tourist areas				

KOMANDAMIZ



Rasul Shukurov CEO



Nuray Aliyeva Developer



Asmar Ibrahimzadeh Manager



Riyad Ahadzadeh Business Manager



Nubar Askerova Communication



Mursel Sadigli Developer

Turizy.az



LOGIN



