InnMedia
Pitch deck

InnMedia is building smart AI software that helps media companies collect, create, and publish content automatically — in text, audio, video, and more — cutting costs and boosting efficiency.

With our Agent AI, media companies can work faster, adapt better, and earn more — with less human effort..
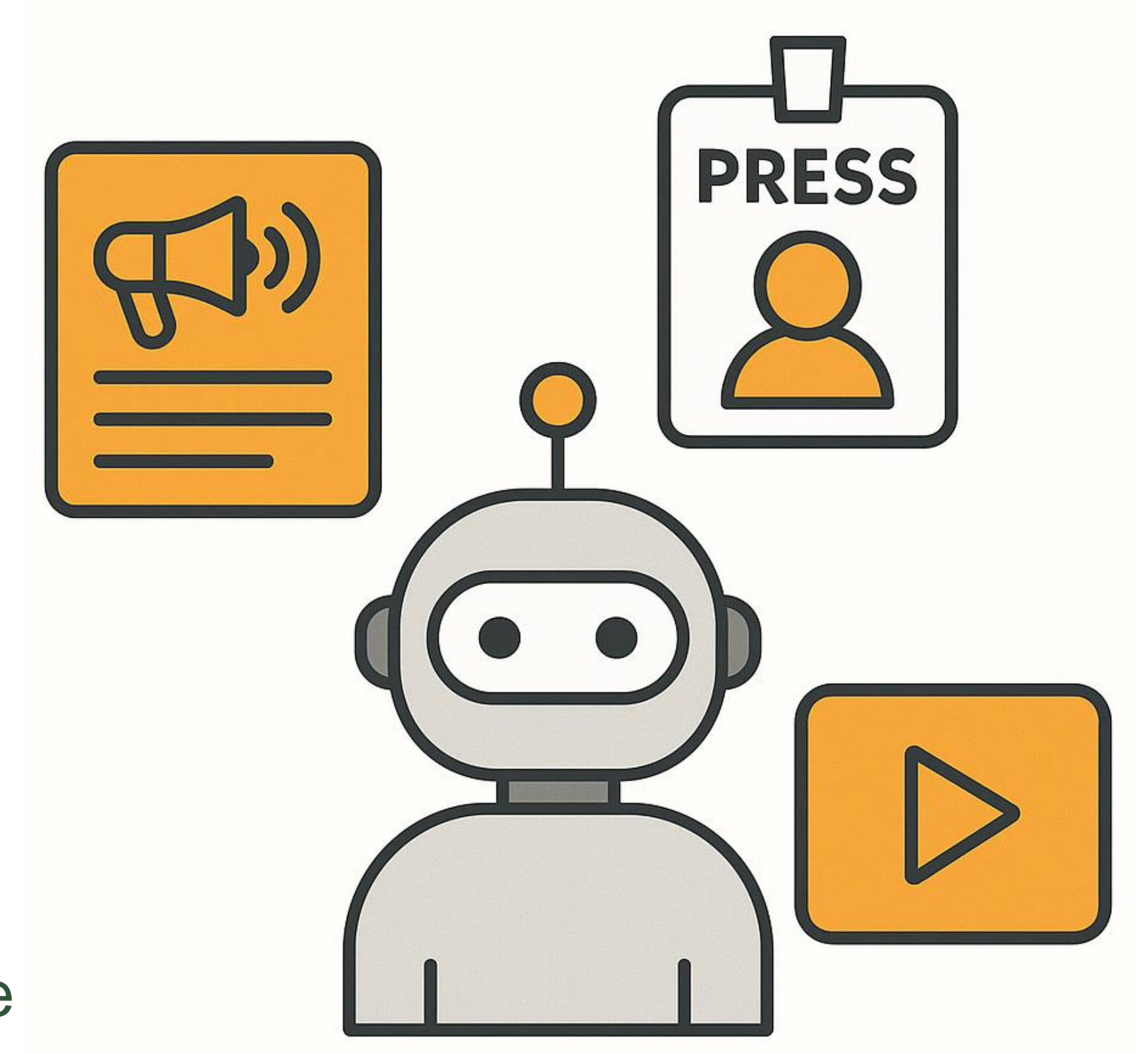
COMPANY OVERVIEW

Founded: 2023

Legal structure: LLC, registered in Azerbaijan

Sector: AI, media technology & press automation

Product: AI-driven software for media automation

Primary target market: CIS countries.

Primary clients: B2B (Media holdings, TV, online and offline

publishers, news agencies).

PROBLEM

Media companies lose time and money because they still rely on outdated tools and manual work to manage content.
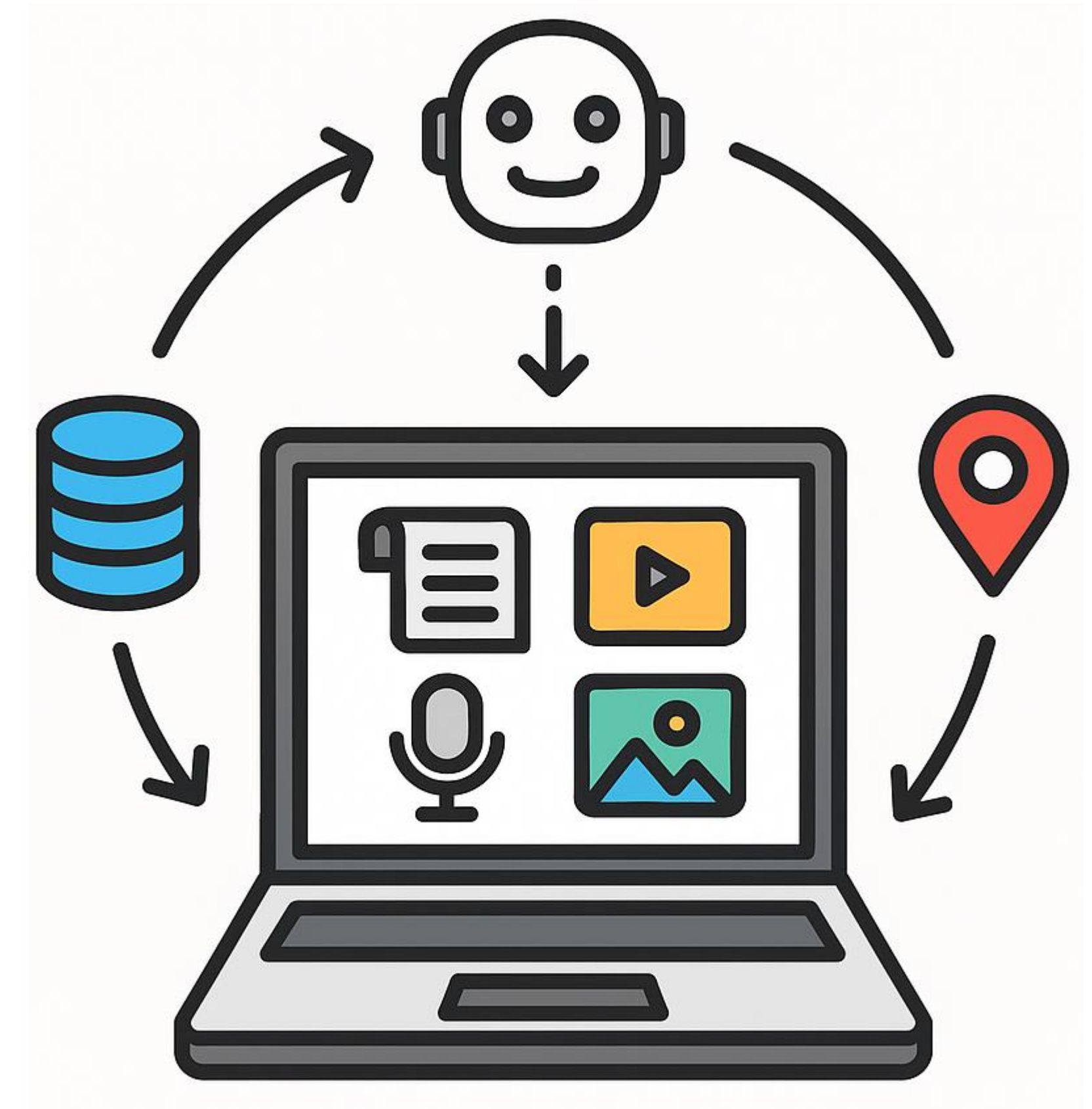
x Dependence on human factor (manual work).

x High operating costs.

x Slow information delivery.

x Poor control and monitoring.

x Low content quality.

x Language and cultural barriers.

x Limited audience reach.

x Ineffective analysis and adaptation.

SOLUTION

InnMedia is an all-in-one AI platform that automates content creation and management in any format — fast, localized, and with minimal human effort.

We give media companies the power to create and manage news — in real time, in any format, for any audience — fully automated.
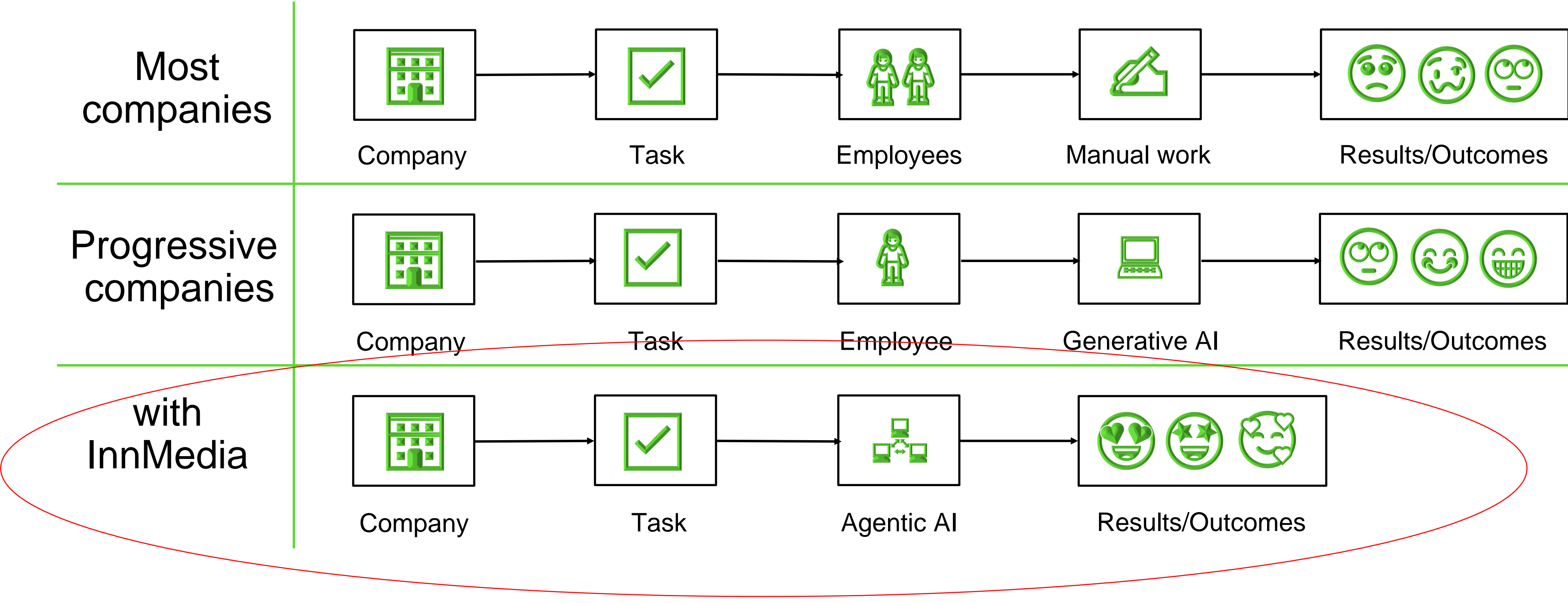
PRODUCT

For media companies: our AI handles content from start to finish — text, audio, video — with almost no human work.

For advertisers: our platforms offer high-visibility ad space on news sites and social media.

WORKFLOW

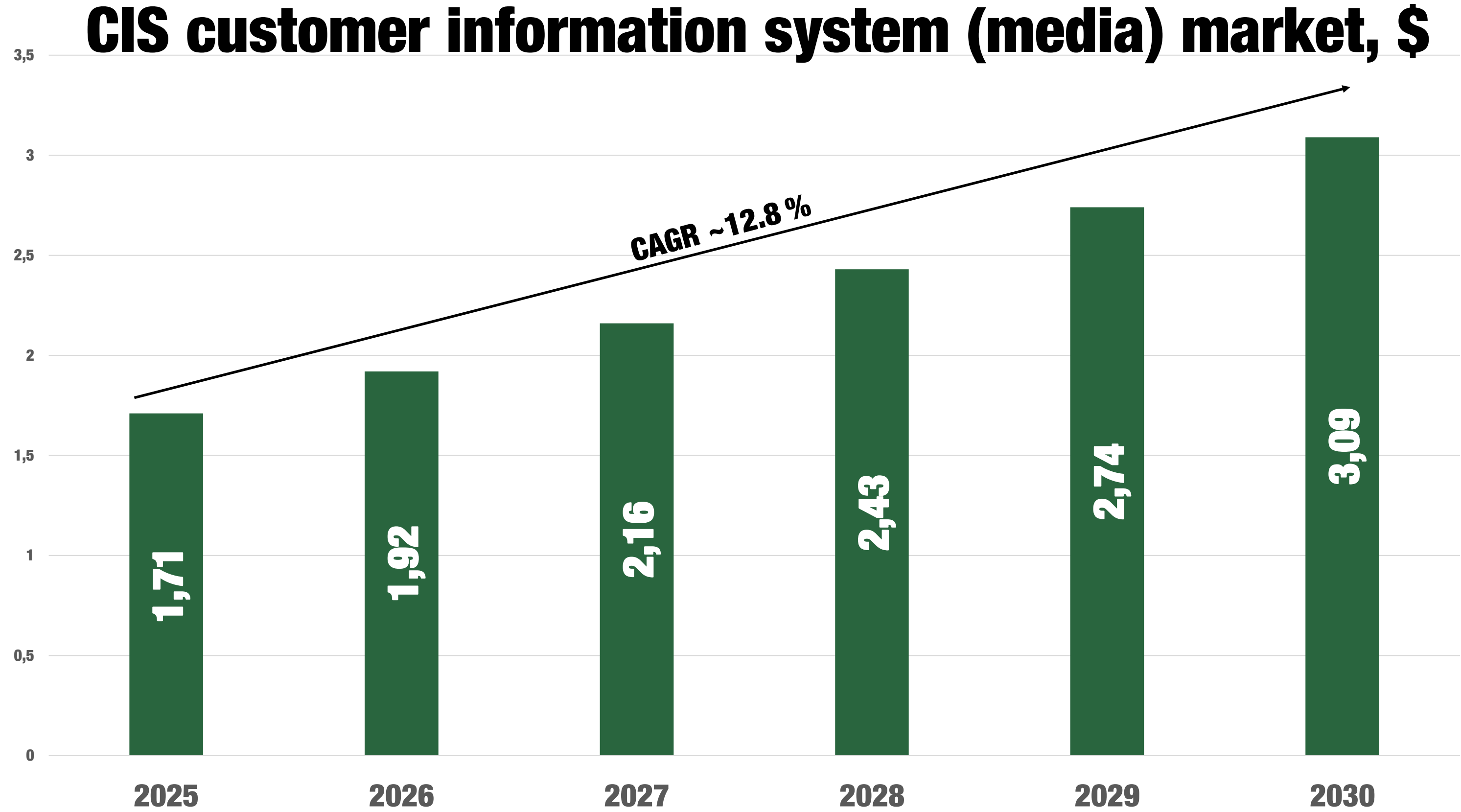|					
Most companies	Company	Task	Employees	Manual work	Results/Outcomes
Progressive companies	Company	Task	Employee	Generative AI	Results/Outcomes
with InnMedia	Company	Task	Agentic AI	Results/Outcomes	

BUSINESS MODEL

We make money in three ways:

- ✓ selling ads,

- ✓ monetizing content and traffic,

- ✓ licensing our software (RaaS) — which brings the biggest revenue.

MARKET SIZE
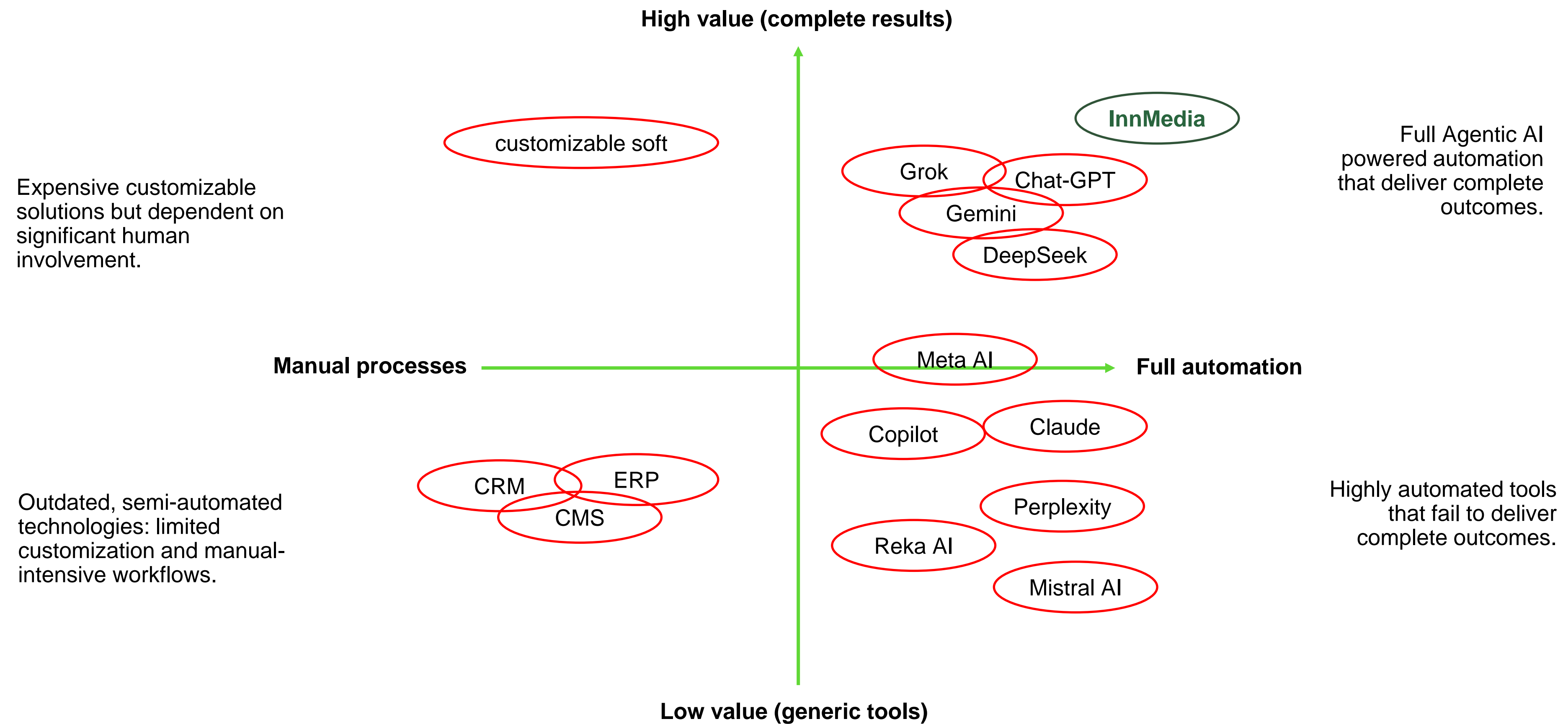
CIS customer information system (media) market, $

CAGR ~12.8 %

Year	Value
2025	1,71
2026	1,92
2027	2,16
2028	2,43
2029	2,74
2030	3,09

*MarketsandMarkets,
CIS Market overview
2025

COMPETITION

High value (complete results)

InnMedia

customizable soft

Expensive customizable
solutions but dependent on
significant human
involvement.

Grok

Chat-GPT

Gemini

DeepSeek

Full Agentic AI
powered automation
that deliver complete
outcomes.

Manual processes — Meta AI — **Full automation**

Copilot   Claude

CRM   ERP

CMS

Outdated, semi-automated
technologies: limited
customization and manual-
intensive workflows.

Perplexity

Reka AI

Mistral AI

Highly automated tools
that fail to deliver
complete outcomes.

Low value (generic tools)

KEY FUTURES

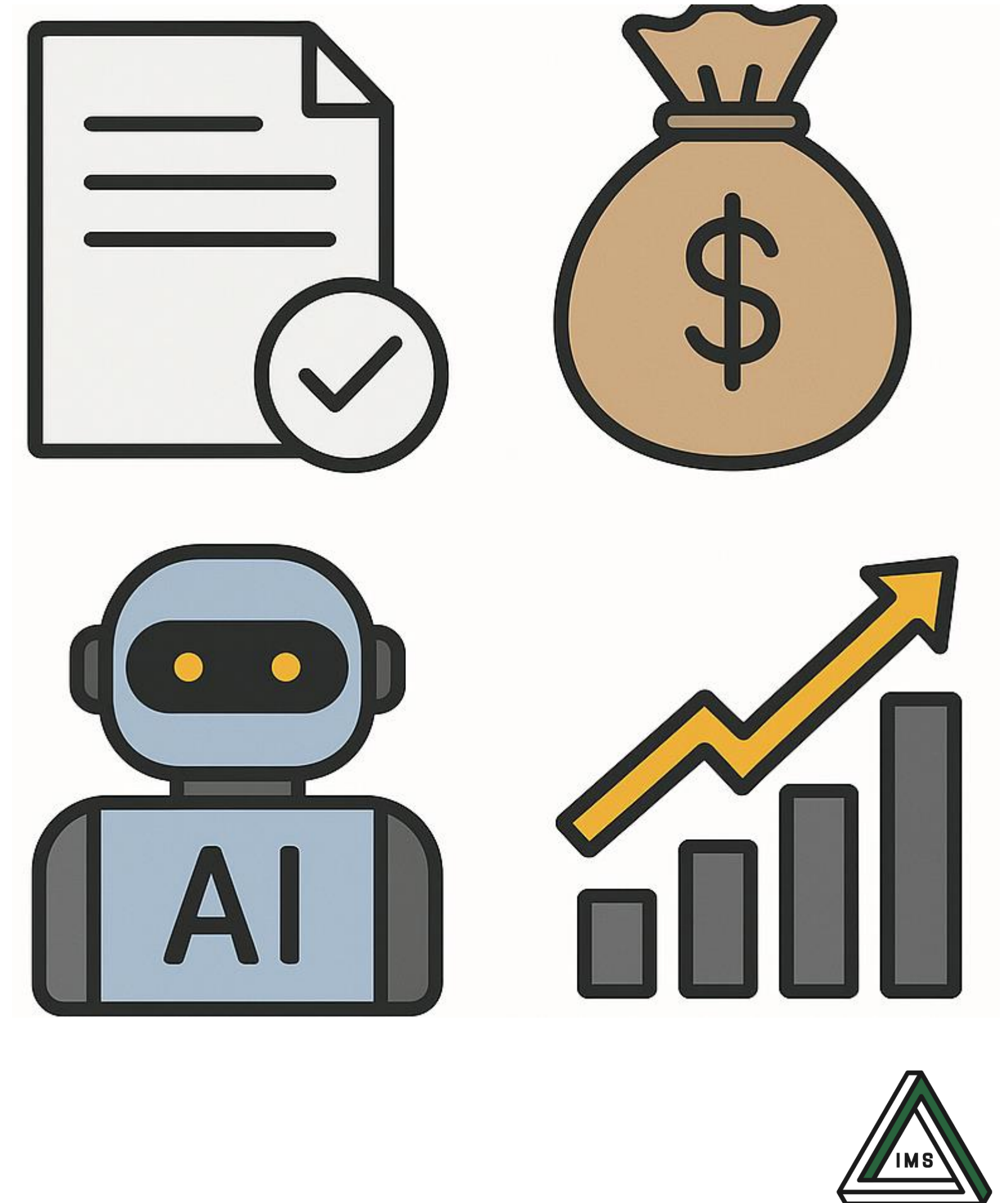**Our AI creates content in real time, in any format and language — helping media work faster, cheaper, and smarter.**

▲ Automation of content production and processes

▲ AI-based content quality assurance

▲ Automatic language and cultural adaptation

▲ Omni-Channel content creation

▲ Real-Time content aggregation and publishing

▲ Real-Time performance analytics

▲ Comprehensive management platform

▲ Cost-effective AI-based operations

TRACTION

Current Progress:

▲ Secured initial angel investments of $50,000.

▲ Launched proprietary media platforms.

▲ Achieving 89% task automation readiness.

▲ $12 000 in pre-sales before lunch.

▲ Secured $15 000 grant from Azerbaijan State Media Agency

EXPANSION

Start with Azerbaijan to test and refine the product, followed by Georgia to validate scalability and localization – our target market is Khazakhstan.

Gradually enter CIS markets and later expand globally, focusing on regions with high demand for media automation and advertising solutions.

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